



Visioneering Learning

# 360ed – Myanmar First AR/VR EdTech



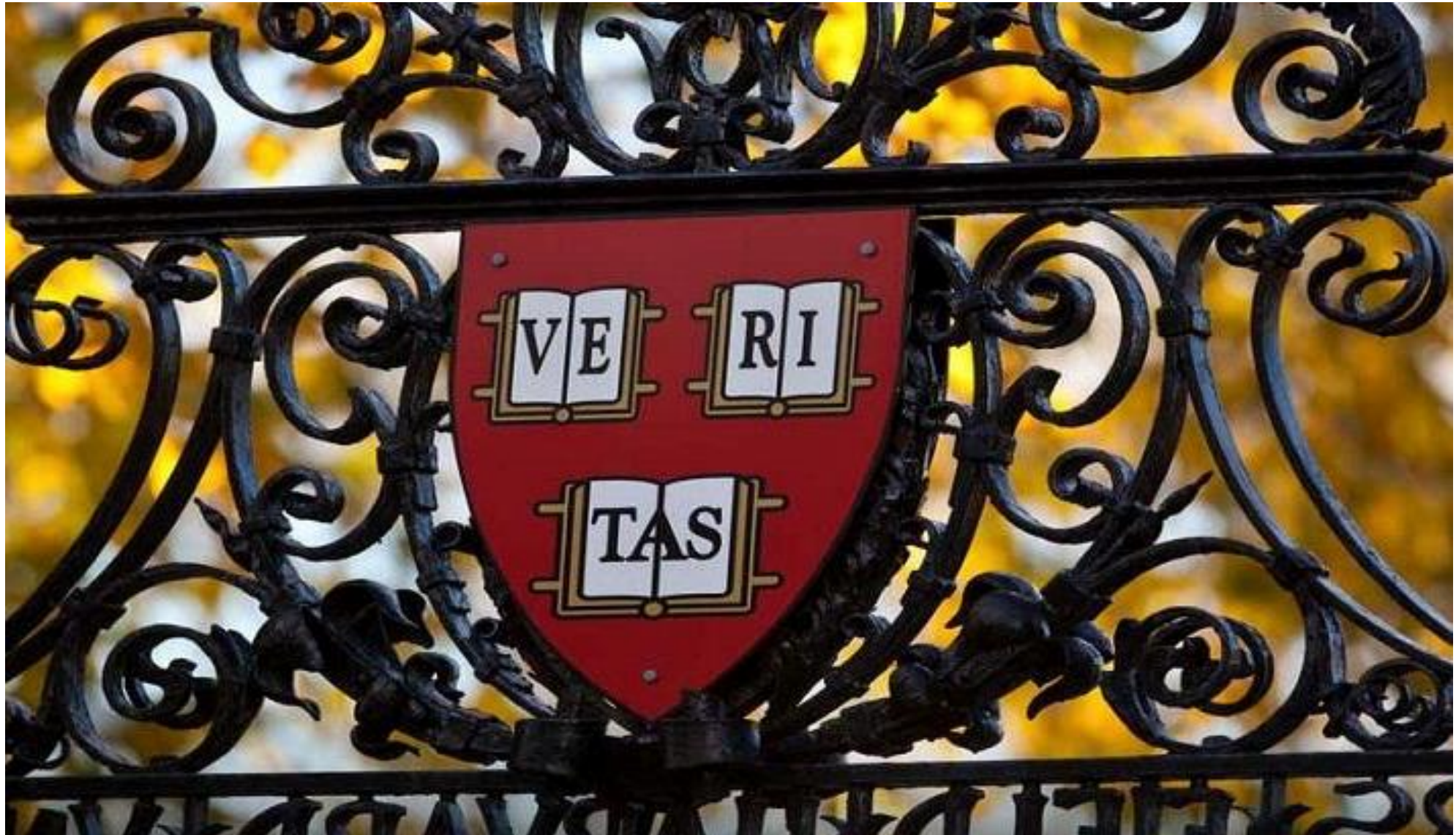


# About me



- **Momtrepreneur**
- **Technophile**
- **16 yrs in education career**
- **Had 2 startups before**
- **Currently running 2 EdTech companies**
- **Harvard graduate**
- **Lived & studied in USA 7 yrs**

# Marriage between Tech & Education





# Google Innovation Grant



# Our Impact Mission



Positively impact 1 billion people in the next decade using exponentially growing technologies:



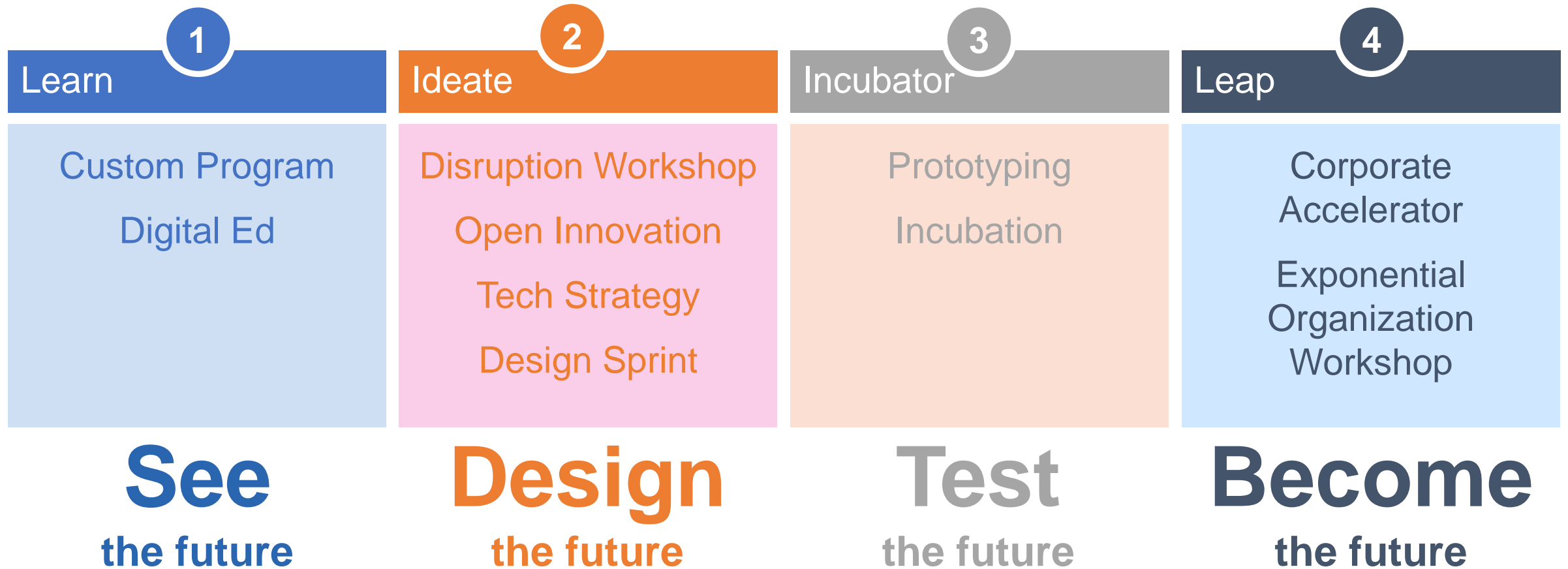
10<sup>9</sup>+

Computers/Networks	3D Printing	Digital Medicine
Artificial Intelligence	Synthetic Biology	Nanotechnology
Robotics		



A BOLD AND ABUNDANT MINDSET

# How SU Fuels the Corporate Innovation Journey





# Marriage between Tech & Education

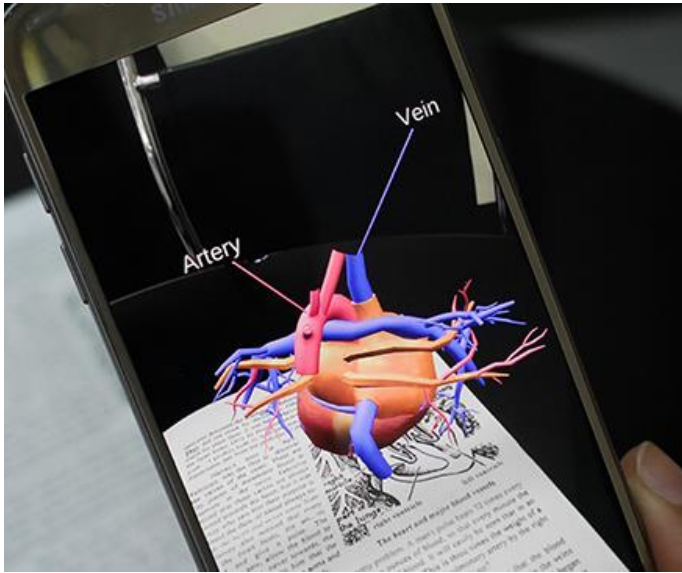




# Dream



# 360ed's disruptive innovation



AR FOR STUDENTS



VR FOR STUDENTS



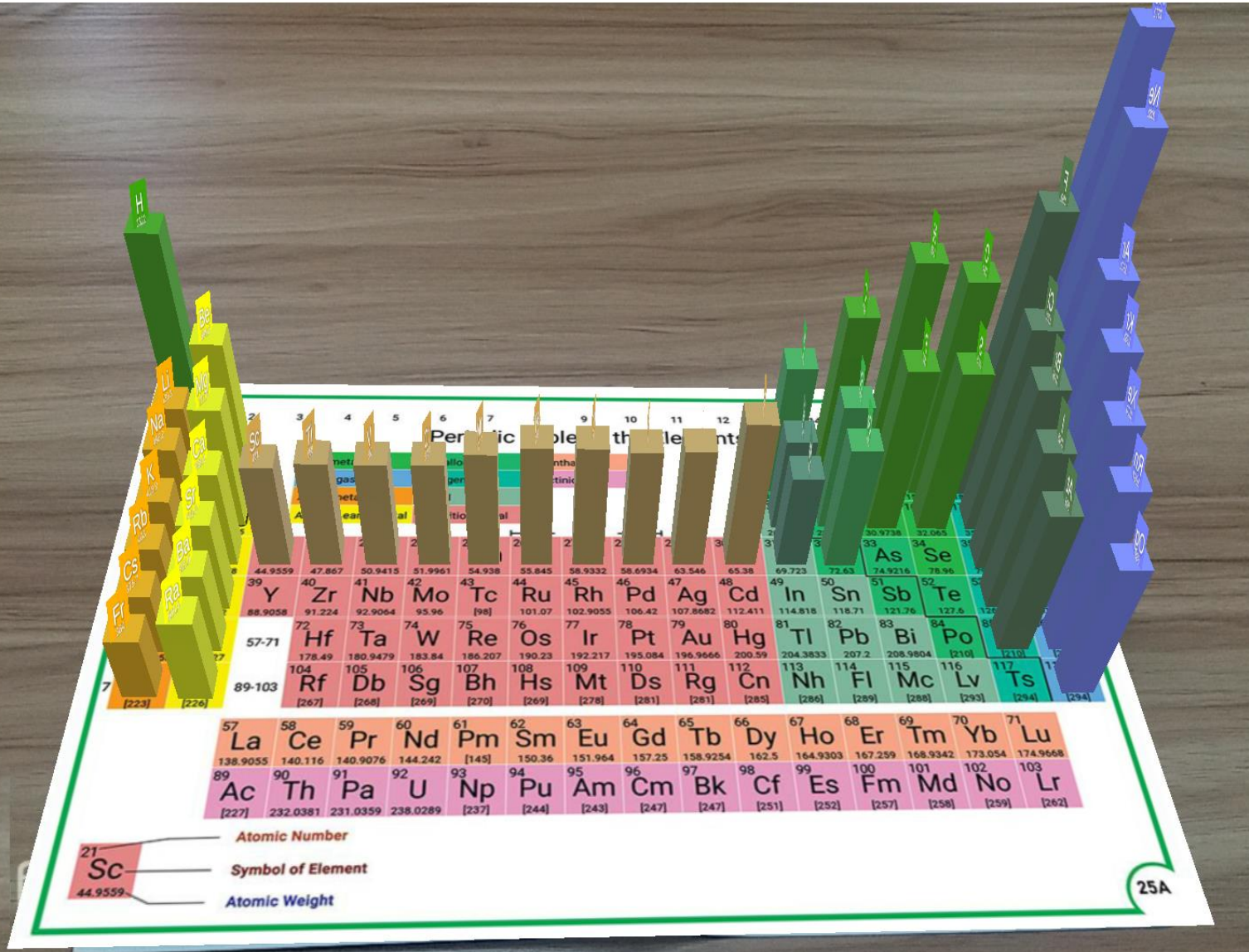
VR FOR TEACHERS

AR/VR Learning Products





# AR Flashcards with app



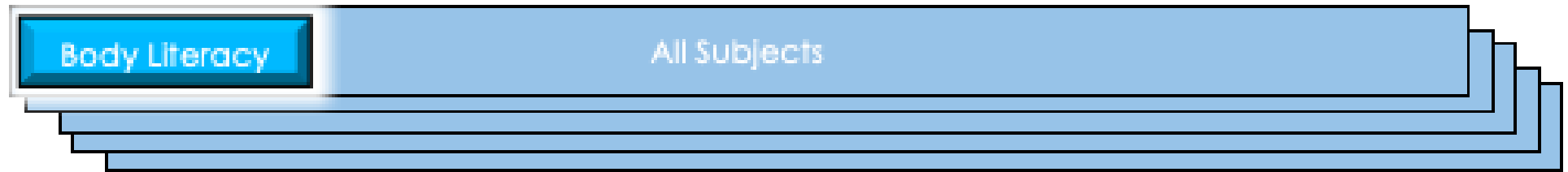
# Digital Learning to Scale



Grade 10



Grade 9



Grade 3



Grade 2



Grade 1





# Distress Vs. Opportunity



# Global Learners in Globalization Age



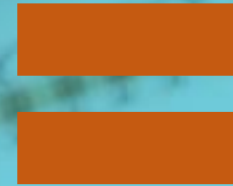


# 360ed-Disruptor

generations  
behind



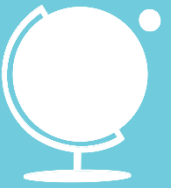
not  
sufficient to  
catch up



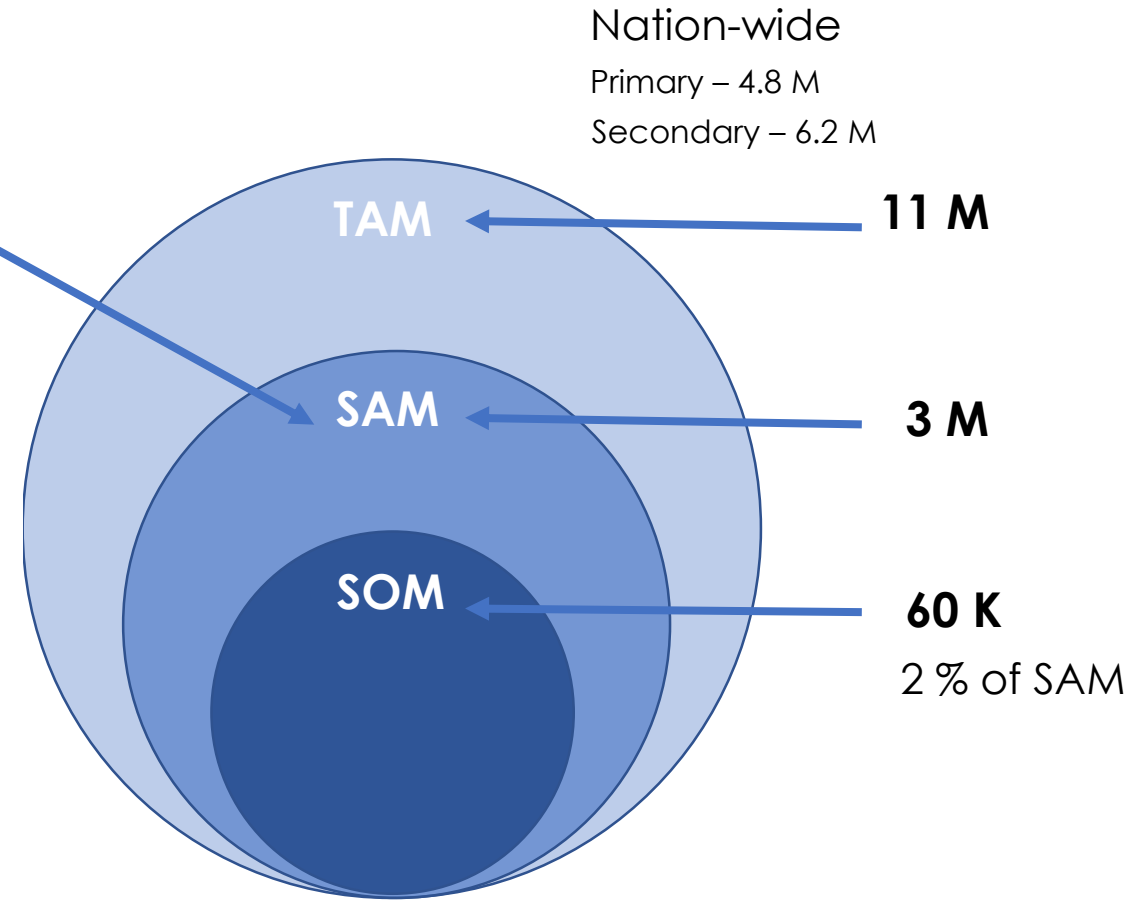
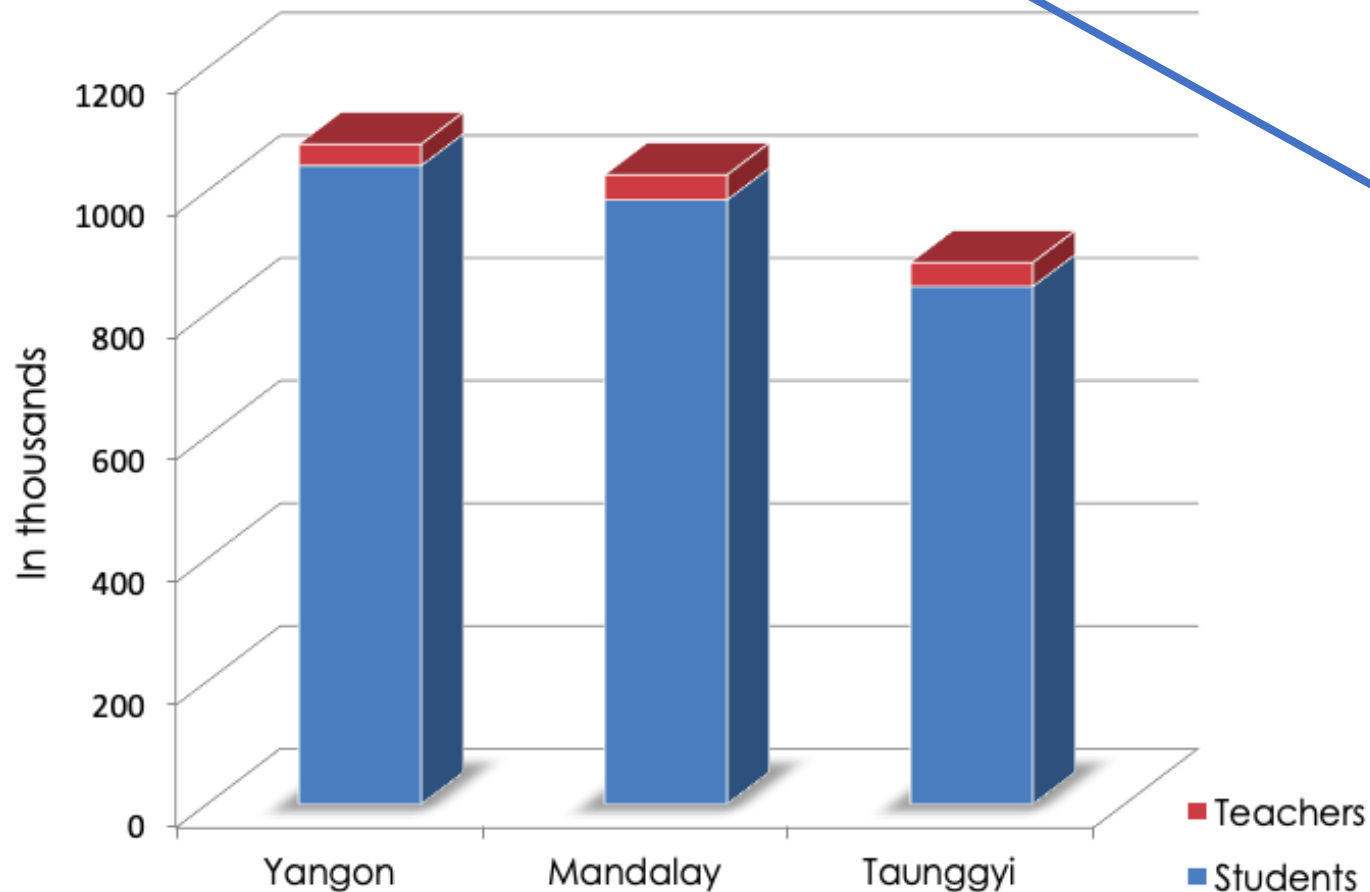
disruptive  
Innovation



# Market (Primary + Secondary)



3 big cities – 3 M

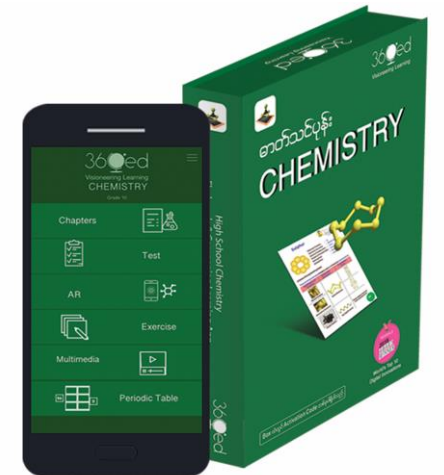
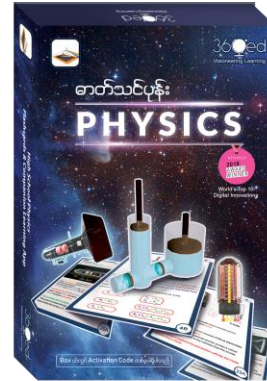




# Revenue Model



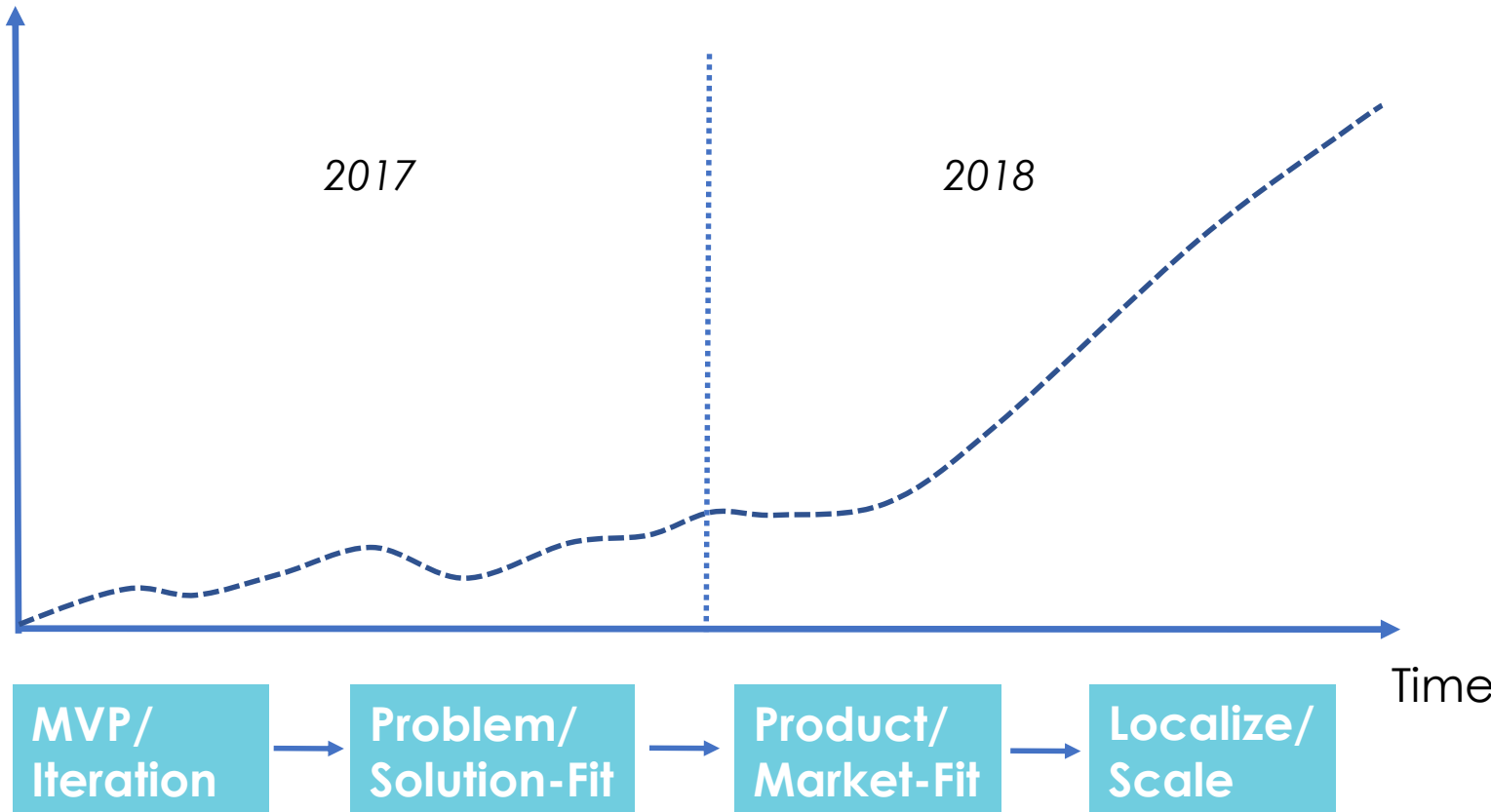
- Physical box + AR app
- Launched in May
- 35,000 sold
- 6 countries
- \$ 10-15 / unit



# Traction



Traction



\$300K  
Revenue



\$ 50K  
Minimum deal size  
for new market



35,000  
Paying customers



1.3 M Users growth in 2019  
Government App



# Operation Dream Team



MD



CEO



CTO



UNIVERSITY OF  
CALGARY



**Singularity**  
UNIVERSITY



**WILLIAM PENN**  
UNIVERSITY

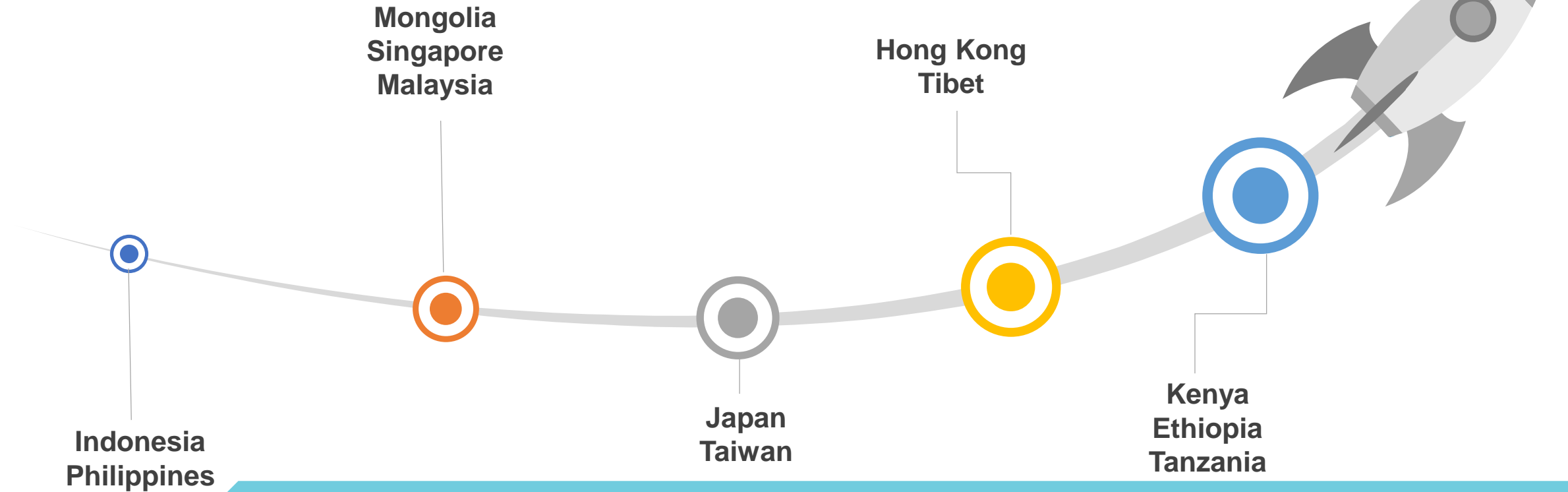


# Meet the Team





# Scaling to int'l



# Ask



Development Partners



Strategic Partners



EdTech Partners





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“The best way to predict the  
future  
is to create it yourself.”



– Alan Kay, Computer Scientist