



OPEN DEVELOPMENT INITIATIVE

A PROJECT BY EAST-WEST MANAGEMENT INSTITUTE, INC

Cambodia ICT Camp 2022

Open Environmental Data

Sharing a Research Practice



Saowalak Jingjungvisut | saowalakj@ewmi-odi.org

How do you and your organisation use environmental data, information and technology?

As part of WWF's Mekong for the Future project, Open

<https://opendevlopmentmekong.net/>

a PM below. To try out the survey [click here](#).

There is an option to participate in an interview or a focus group discussion to discuss how you want to strengthen environmental data ecosystems in the Mekong Region in the coming month. If this is of interest to you, please [let us know here](#) or indicate so in the survey. Thank you for helping to shape the Mekong data ecosystem!

How do you and your organisation use environmental data, information and technology?

ODI Approach

CONTEXTUALIZED Open Data for Sustainable Development



Providing ease
of access



Creating a
safer way for
people to
engage



Encouraging
individual
analysis and
verification



Introducing new
narratives
to regional /
transborder



Key Features



Technical
Support



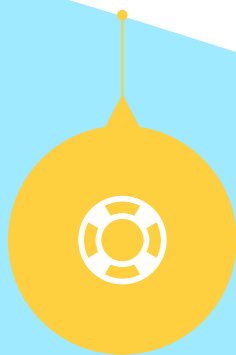
Data
Accessibility



Networks &
Partners

Data
Uploads

Improvements



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In Numbers

As of May 2022



7,250+
libraries



150+
agreements



2,760+
laws



40+
maps & profiles



1,130+
datasets



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Our Users

From Jan - June 2022



518,000+
Users



1,056,000+
Sessions



1,056,000+
Pageviews

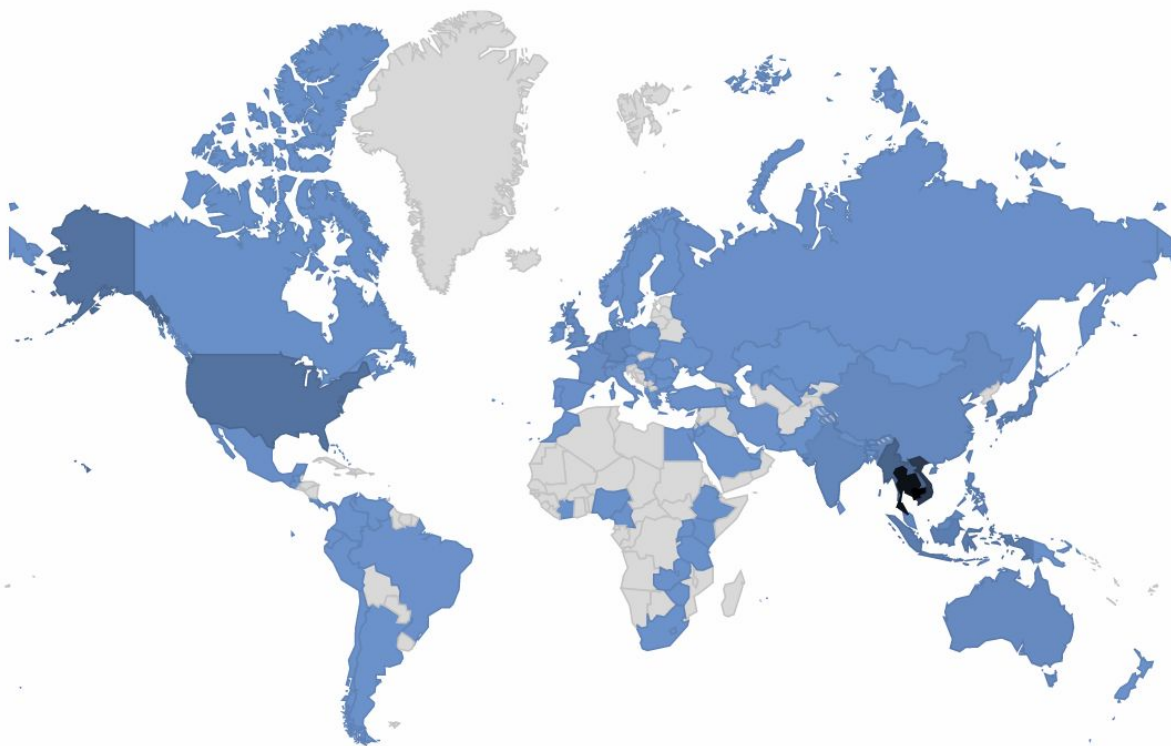


330,000+
Datasets downloads



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User demographics

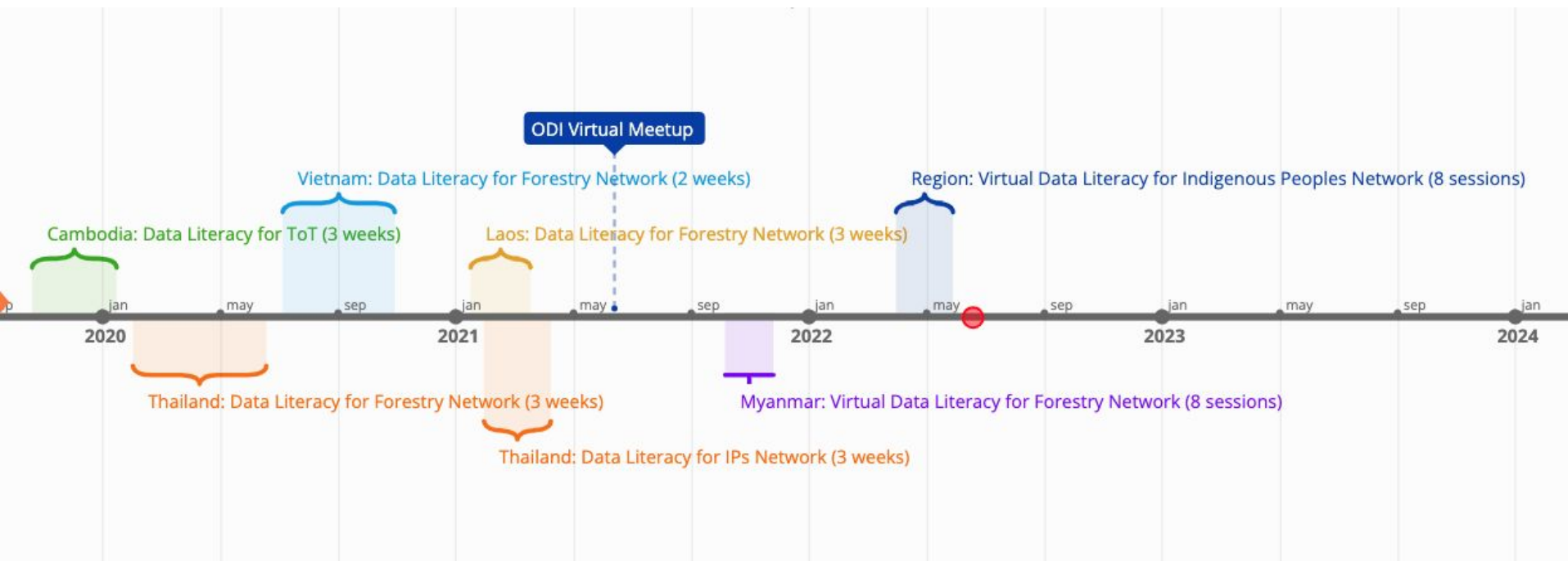


	Country
1.	Cambodia
2.	Thailand
3.	Vietnam
4.	Indonesia
5.	United States
6.	Myanmar (Burma)
7.	Laos
8.	Singapore
9.	Philippines
10.	Germany
11.	India
12.	Malaysia
13.	Japan
14.	Hong Kong
15.	Australia

...
Civil society is a key to
advance the state of
open data



Timeline: ODI's Data Literacy



Data Literacy in the Mekong

Our **full 3-week program** covers:

1. Using data as evidence for storytelling
2. Finding and getting data from multiple sources
3. Understanding data
4. Analysing and visualizing data
5. Thinking like a journalist
6. Increasing awareness of digital security and data privacy





...

120+

participants from
local NGOs & CSOs & CBOs



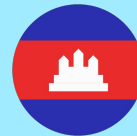
Focused sectors

Disenfranchised constituents that
are part of these groups:

- Forestry and environment
- Indigenous peoples
- Women's groups
- Peace building

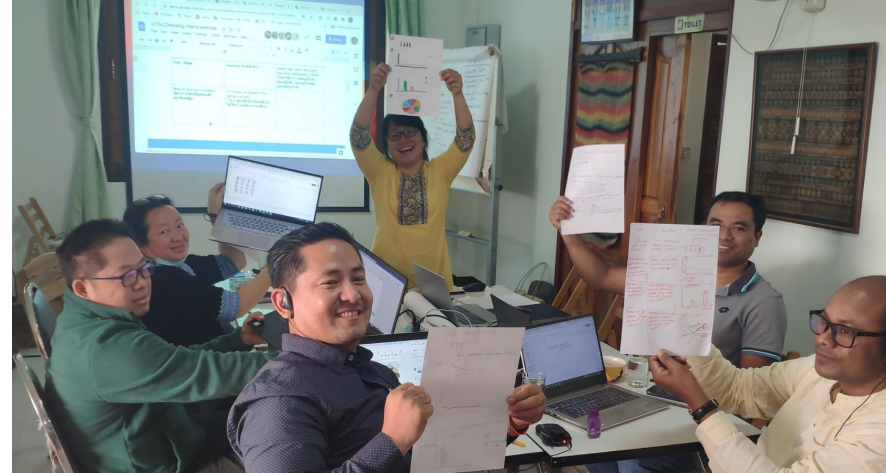


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Stories of Data Literacy

- Thai foresters complete data literacy training to advocate for improved forest governance
- Data and the untold stories
- Lao civil society improves advocacy with data visualization
- CSOs in Myanmar gain data literacy knowledge for forestry advocacy



Open Environmental Data



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Research on

Mapping knowledge and gaps in
data, transparency, and
capacity building practices
in the Mekong region



Broad Definition



“

Any measurements or information that describe environmental processes, location, or conditions; ecological or health effects and consequences, or the performance of environmental technology.

It often incorporates social components as people have large implications upon resources and consequences as a result of use.

”



Go to www.menti.com and
use the code **62 58 09 2**

What are
environmental data
that are most relevant
to you?



What are environmental data that are most relevant to you? (20 voices)



...
Open
environmental
data
matters



Go to www.menti.com and
use the code **41 78 33 3**

In your opinion, what
are key challenges to
environmental data?



In your opinion, what are key challenges to environmental data? (21 voices)

Lack of data

Development

Not up-to-date

Politically sensitive

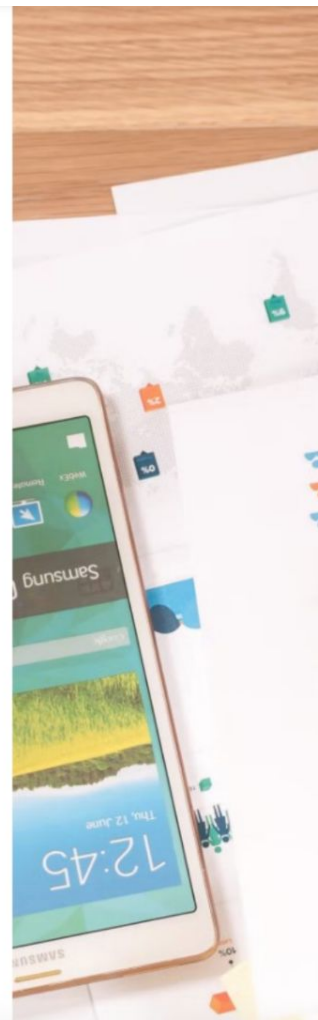
Access to information

Capacity to process the data

IoT not available

Data literacy

Can't find reliable source of data



In your opinion, what are key challenges to environmental data?

Insufficient data to work with. Constraints of data collection.

Access to the data

Data collection in remote and in accessible regions.

Limited number of available data

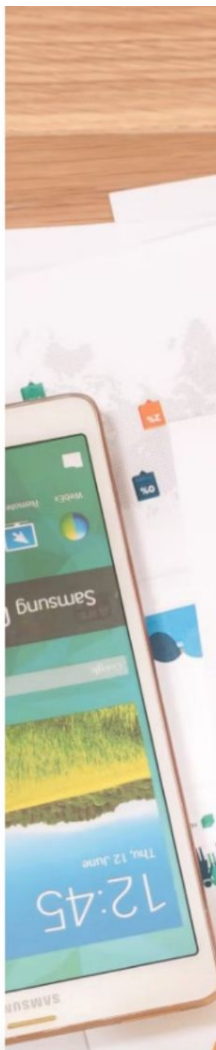
Proving the validity of the data, removing outlier and regional factor

Demonstrating to politicians/corporations economic incentives for sustainable management (more regulations/central planning)

Data must be presented in a way that everybody can understand and make sense of it

Access to realizable and official documents of development project. For example: EIA and investment agreements.

Lack of data and access to information



In your opinion, what are key challenges to environmental data?

Political will

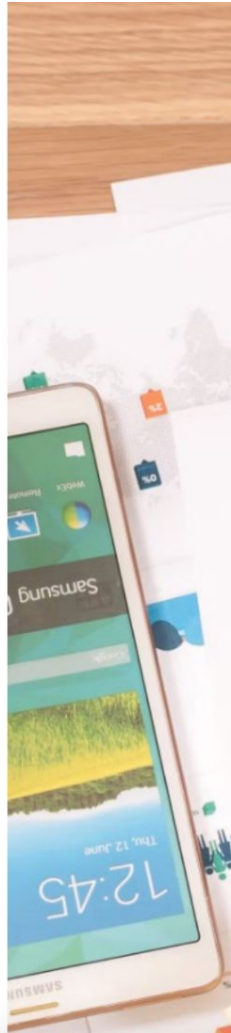
Political influence

many interventions

Shortage access by many people

because a lot of raw data need to be collected to conduct data analysis to find solid environmental solutions, to find enough resource of those data is also a key challenge.

Lack of technology to get data



The Mekong Context



**Environmental
governance and
advocacy are
linked**



**The Mekong
region is
diverse**



**Standards on Data
for Environmental
Governance are
Limited**



**Data is not
neutral**



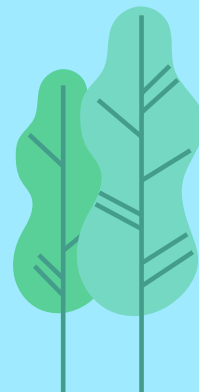
**Accessibility is
Limited**



**Capacity Building
as a Sustainable
Process**



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We want to understand



Methodologies



To strengthen the ability of **civil society organizations** in the region to coordinate their activities, improve their ability to advocate for and monitor environmental policies, increase transparency and improve their use of environmental data.



48 responses

Baseline Survey (Google Forms)

November 22, 2021 - February 28, 2022



34 interviews

Key Informant Interviews (Zoom)

December 9, 2021 - March 8, 2022



21 persons

Focus Group Discussion (Zoom)

June 1, 2022



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Key Findings



(1) **Knowledge gaps**,
(2) **diversity and inclusion**, and
(3) **data, infrastructure and tools** – impact the environmental data ecosystem.



(1) **Security and safety** connected to a narrowing civic space, and
(2) **institutional barriers** – impact all areas as cross-cutting issues.



Key Recommendations



Civic space	Renewable energy	Transboundary investment	Climate change adaptation
Building a stronger data ecosystem in a narrowing civic space through decentralised data systems and capacity building	Building skills and capacity through localised and accessible data literacy training	Contributing to data with greater transparency through open data standards, decentralised data solutions and capacity building	Improving engagement with environmental governance through security focused tools and decentralised data solutions



How we get key findings



Respondents work mainly in the forestry sector

Filter:

All



Group Exercise

What do you want the
environmental data
to be?



What do you want
the environmental data
to be?

- World wide data collection
- more open data (gov. & private & ^{open} source)
- new regulations to enforce openness & transparency

Accurate info on plastic use
Transparency

- Trustworthy, have confidence in accuracy.

- ETA (not public)

- climate change impact / realistic rep.

- individual / action for a change

- Easy to, access, distribute, understand,

- Up to date

- Reliable & Transparent

- Include detailed methodology

Data collection $\begin{cases} \text{on-site} \\ \text{online} \end{cases}$

- Interactive storytelling (infographics, easy to be presented to the general public.

Thank you



<https://opendevelopmentmekong.net/>



[@opendevmekong](#)



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