



Workshop by LE NGUYEN

# Mobile Journalism

MOJO from Zero to Hero



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**Mobile Journalism**  
MOJO from Zero to Hero

# LET'S PLAY GAME!





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# What is MOJO?

RTÉ



## **RTÉ MOJO GRAB BAG**

Rollei FotoPro Bag & Tripod  
Mophie Juice Pak Pro Powerstation  
Metz Mecalight LED160  
IKMultimedia iRig Pre  
AKG C417pp Lavelier mic  
Bayer Dynamic M58 reporter mic  
Vodafone MiFi  
Sennheiser MKE400  
Phocus Accent 3 lens system

# BBC Wales Mobile Journalism Kit-bag







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Why MOJO?

Why not MOJO?



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It's a

f\*\*\*

f\*\*\*\*\*

f\*\*\*\*\*

way of journalism





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It's a

fast/free

friendly

fantastic

way of journalism



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**Pre-production**

**Scriptwriting**

**Location scouting**

**Shooting**

**Live-streaming**

**Post-production**

**Editing**

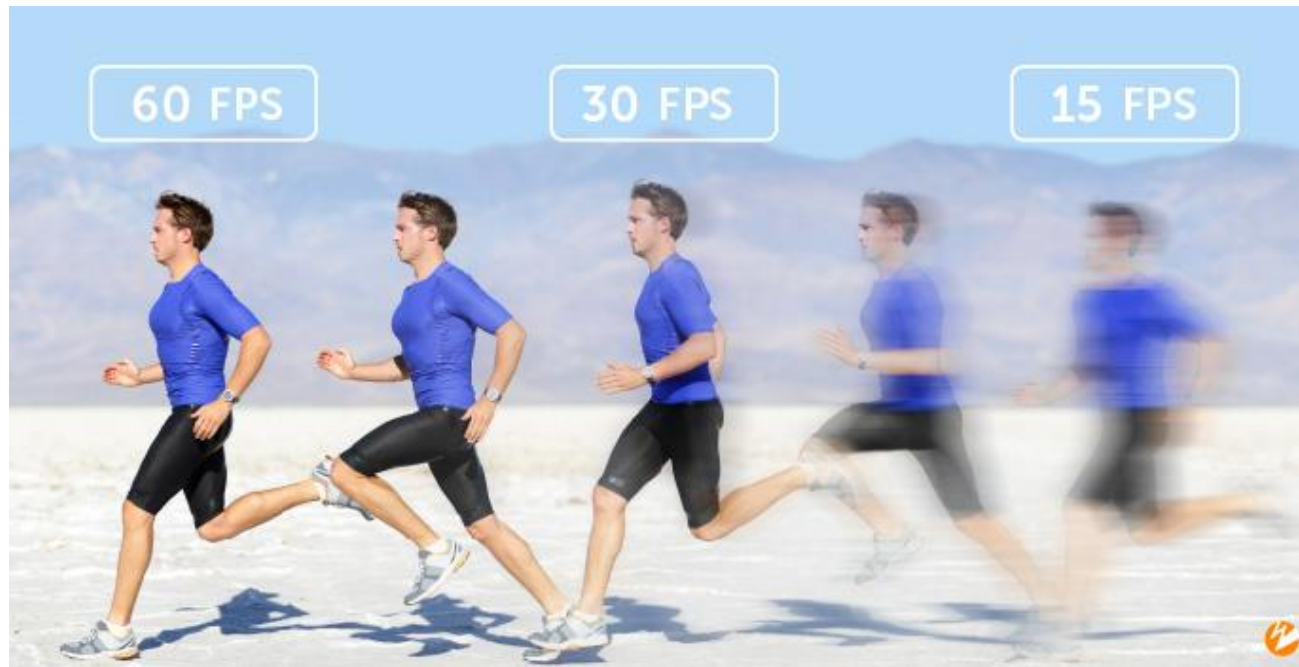
**Publishing**



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## Settings for Shooting

**Frame-rate:** NTSC television 30fps, PAL countries 25fps





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## Settings for Shooting

**Focus:** Automatic or Manual

FOCUS  
FOCUS  
FOCUS  
FOCUS  
FOCUS



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## Settings for Shooting

**White Balance:**  
Automatic or Manual



Daylight White Balance

Cloudy White Balance



Shade White Balance

Tungsten White Balance



Flourescent White Balance

Flash White Balance



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## Right and Wrong habits

- **2 hands for respect, 1 hand for convenience**

### **Vertical storytelling:**

Channels: Tiktok, Instagram Reels and Stories, Facebook Stories, Snapchat

Or special content

- **“Natural” and “Artificial” tripod**
- **Rule of Thirds**
- **Lens are NOT eyes**
- **Silence is golden**
- **Don’t Zoom**
- **Don’t Overedit**
- **Change Angles**
- **Move camera and yourself around**



## Shooting Angles



Establishing Shot



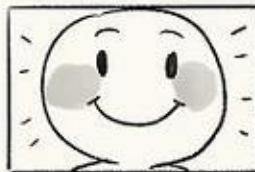
Full Shot



Medium Shot



Close Shot



Extreme Close Shot



Up Shot



Down Shot



Over The Shoulder



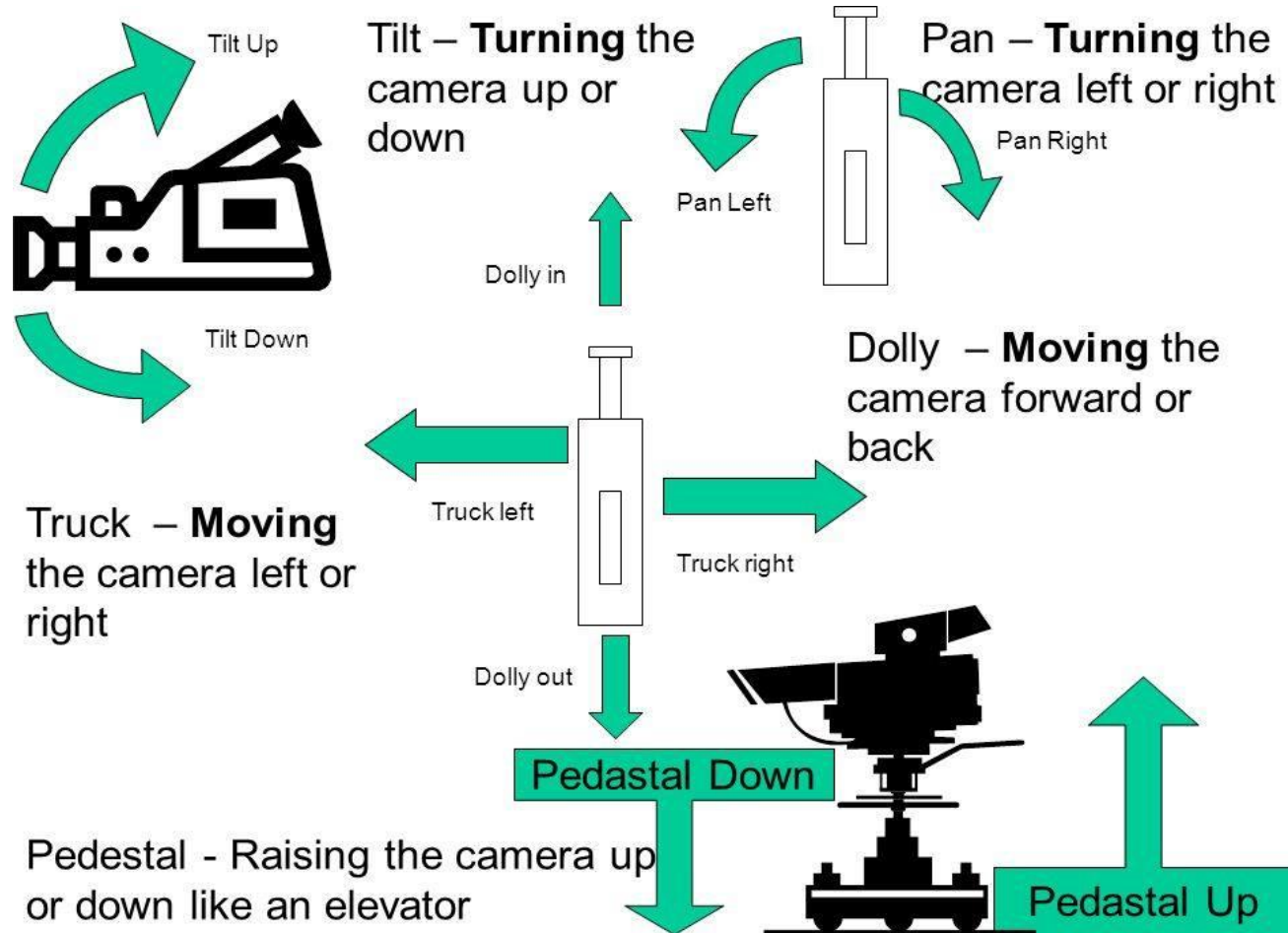
Two-Shot



POV shot



## Camera Movement







# Apps

## PHOTOGRAPHY

Filmic First Light (iOS / Android)

Adobe Lightroom (iOS / Android)

Halide Mark II (iOS)

Pro Camera (iOS)

Snapseed (iOS / Android)

ProShot (iOS / Android)

VSCO (iOS / Android)

## VIDEO

Filmic Pro (iOS / Android)

Beastcam (iOS only)

Open Camera (Android only)

Cinema 4K (Android only)

Cinema FV-5 (Android only)

Skyflow (iOS only)

Lapse it (iOS / Android)

## EDITING

Spark Camera and Video Editor (iOS)

GoPro Quik (iOS / Android)

Animoto (iOS)

Apple Clips (iOS)

Enlight VideoLeap (iOS)

CuteCut (iOS / Android)

Vlogit (iOS / Android)

VideoShop (iOS / Android)

## VERTICAL STORYTELLING

Unfold (iOS / Android) Mojo (iOS) Storyluxe (iOS)

[HTTPS://WWW.MOJO-MANUAL.ORG/](https://www.mojo-manual.org/)



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well Plan,  
creatively Execute,  
always be Ready for  
unexpected opportunities



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Hands-on Practice

Breaking-news Report