The Glass Room,

Data Detox Kit, and

**Digital Enquirer Kit** 

# **Training-of-Trainers**

TACTICAL TECH

Making sense of the digital



### Agenda:

### Part 1

- Opening
  Warm up
  Introduction to Tactical
  - Tech and projects
- 4. Explore: The Glass Room

### Part 2

### 1. Explore: Data Detox Kit

- 2.Explore: Digital Enquirer Kit
- 3. Discussion about local contexts

# Warm Up: Spectogram



# I feel in control of my data online.



# l feel concerned about misinformation.



# Most people think critically about technology.



# Technology causes problems in society.



# TACTICAL TECH Making sense of the digital



Tactical Tech is an international NGO (est. 2003) that engages with citizens and civil-society organisations to explore and mitigate the impacts of technology on society.

Our vision is a world where digital technologies can contribute to a more equitable, democratic and sustainable society.

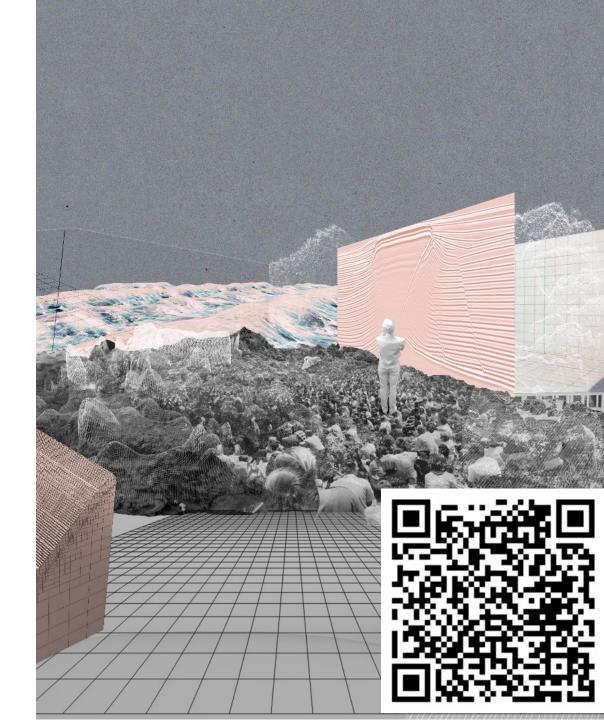
To enable this change, our mission is to investigate how digital technologies impact society and individual autonomy, using our findings to create practical solutions for citizens and civil society actors.

Current Projects...

### **Data and Politics**

A research project that explores how political campaigns around the world are making use of personal data and what impact these methods have on the integrity of democratic processes.

ourdataourselves.tacticaltech.org/ projects/data-and-politics/



### What the Future Wants

A youth initiative that aims to put young people in the driving seat of their digital futures through education, co-creation and capacity building.

theglassroom.org/youth/

WHAT THE F\*TURE WANTS

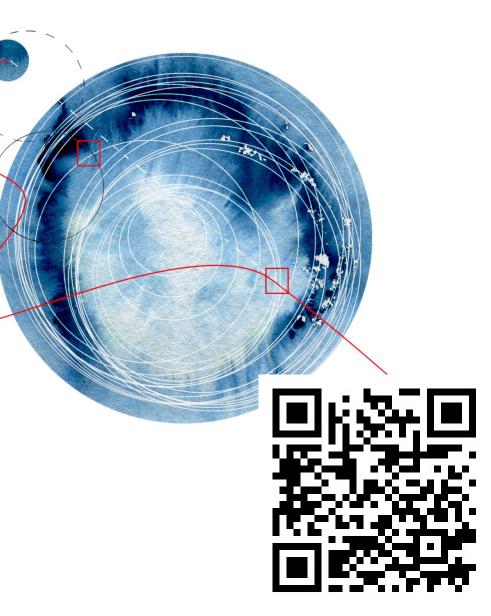


### Exposing the Invisible

A project about the techniques, tools and methods of digital and non-digital investigations.

Using activities, films, podcasts, guides and a bank of resources, Exposing the Invisible aims to encourage transparency and accountability and to make investigation accessible to everyone.

exposing the invisible.org

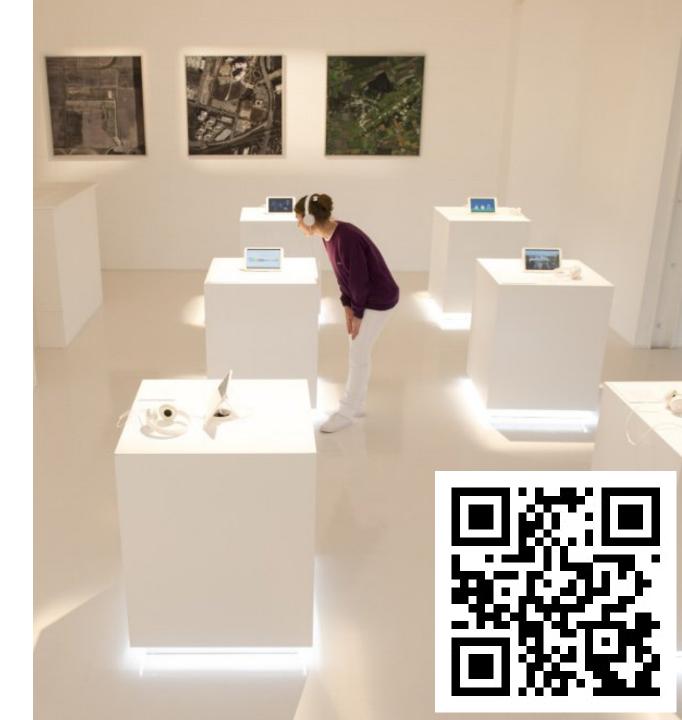


# The Glass Room

### The Glass Room

An interactive pop-up exhibition on data and privacy, raising public awareness about how digital technologies impact society.

theglassroom.org

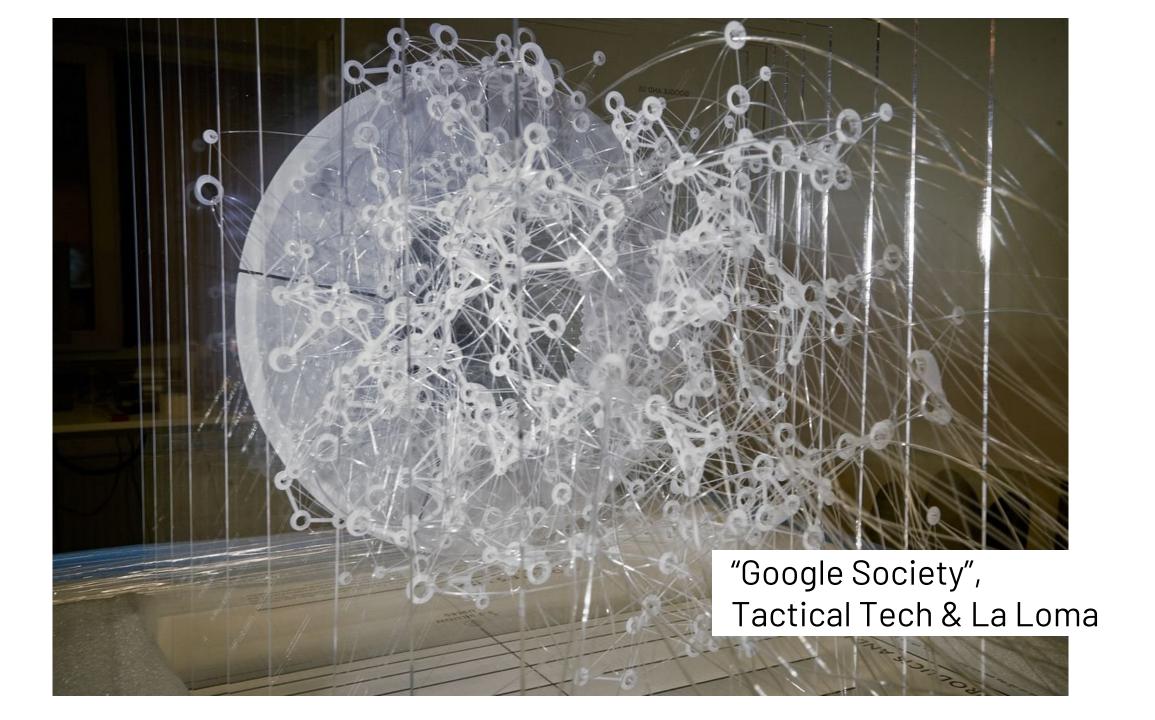


### "White Room" HKW, Berlin

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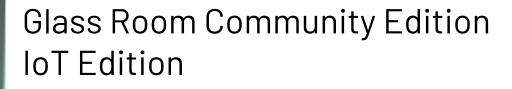


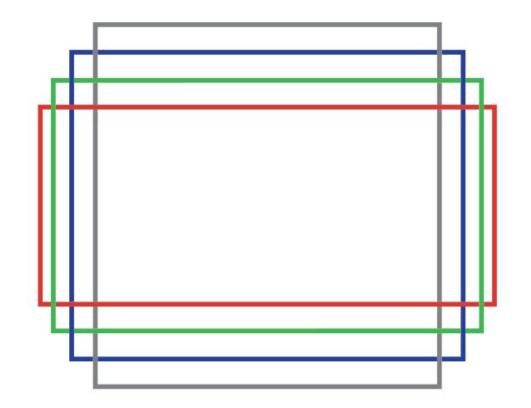
#### noahcon noahcaeleb2 noahcaln noahcaleb noahcannoi0 noa noahchier noahchinowa noahchie noahchris Noahcik Noahci noahcherryi noahcornelius noahcross noahcross2 noahesi noah Pancherryl noahchihowa noahchioe noahchris Noahcik Noah noahcross noahcross noahcross noahcid Noahbavid Noahbavid noahdaniel noahdanieldevine Noahdavid Noahbavid noahdaniel noahdaniel noahdionl Noahbionil Noahbionil Noahdavid ahdaniel noahdanieldevine Noahdavid Noahlavid hoahlavid noahdinie Noahdiallo noahdioni Noahlavid Noahlavid hoahlavid noahdini NoahEl234 noahemi3 noahemia noahemi noahemi noahemi NoahEl231121 noahemi3 noahemia noahemi koatisis keine NoahEl231121 noahemi3 noahemia noahemi koatisis keine Noahemia "Forgot Your Password?", Aram Bartholl noahhh noah noahindi noahis Noahjayl noahjes abjosh noabjoshi noo NoahKaylee NoahKeane way easy moanneauerys noahkn ackson noahjacob anjoel noahjoeya

van Noahbryanii noahbtoi noahbtiitä noanbudd noahbuquud noahbuguud noahbugu

noah1023 Noah102595 noah1026 noah1029 noah1031 Noah1031 noah116 noah1121 noah1125 Noah115 noah1162047 noah1166 noah103 noah1121 noah1218 noah122 NOAH1222 Noah1224 noah1226 noah123 noah1214 noah1218 noah125 noah126 noah123 noah1221 noah1125 Noah115 noah1162041 noah1166 noah116 maan noah1214 noah1218 noah122 Noah122 Noah1224 noah1226 maan noah1214 noah124 noah125 noah126 noah127 noah128 maaniya maana maan maana maan noah1214 noah1218 noah122 NOAH1222 NOAh1224 noah1226 baain Noah1214 noah124 noah125 noah126 noah127 noah128 noah129 Noah123456 noah15 noah1506 Noah=16 noah16ryan noah17 Noah19 Noah1411 Noah15 noah1957 Noah19694 noah1972 noah124 Noah123456 noah124 noah125 noah126 noah127 noah128 noah139 Noah1411 Noah15 noah1506 Noah-16 noah16ryan noah177 noah199 Noah1411 Noah1956 noah1957 Noah19694 noah19727 noah191 Noahisi Noahis noahisub Noah-=16 noahifryan noahir Noahisi Noa noah1951 Noah1956 noan1957 Noah19694 noah1972? noah1 noah1998 noah1999 noah1amyal noah1andy2 noah1ark noah noah19112 noah1e11a2 noah1emma2 noah1qold Noah1aa noah1998 noah1999 noah1amyai noah1andy2 noahlark noahlary noah1998 noah1ella2 noah1emma2 noahlgold Noahljade Noahljora noah1ell2 noah1Maya noah1mike noahlnat noahlniels2 Noahljora noah1maat Noah1Maya noahlmike noahlar noahlariels2 Noahljora noahisia noahiella2 noaniemmaz noanigoid Noahilade Noahijona noahieli2 NoahiMaya noahimike noahinat noahiniels2 Noahiliya noahimaat Noahisara2 noahisuperpup noah20 Noah2000 noahimi noahiRyan2 noahisara2 noahisuperpup noahinna noahinna noahimaat NoahiMaya noahimike noahinat noahinieisi Noahibiin noahimaat noahisara2 noahisuperpup noah20 Noahibiin NoahiRyan2 noahisara2 Noahisuperpup noah-2008 noahibina bon06 noahi2007 noahi2007≰ Noahi2008 noah-2008 noahibina noaniwaa NoahiRyan2 noahisara2 noanisuperpup noah20 Noah2000 noah201 Noah2006 noah2007 noah2007# Noah2008 noah2205 noah2222 Noah2211 noah2108 Noah2114 noah214 noah2168 noah2419 noah2108 Noah2114 noah2168 noah2468 noah2419 Noah11936 noah2007 noah2007# Noah2008 noah-2008 noah2009 Noah210 noah2108 Noah2114 noah214 noah2240 Noah2408 noah2478 noah2481 Noah240 noah2108 Noah240081 noah2404 noah2468 noah2478 noah2481 Noah2481 Noah2481 Noah2481 Noah2481 Noah2481 Noah2481 noah2000 Noah2114 noah214 noah22 Noah2205 noah2222 Noah2111 man noah2108 Noah2400@1 noah2404 noah2468 noah2418 noah241 Noah21 noah24 Noah2400@1 noah2611 noah2647 noah27 Noah2101 noah219 noah2699 Noah2609 noah2614 noah2647 noah2640 noah2640 noah2640 noanzą Noah2400@1 noah2404 noah2468 noah2478 noah2491 koak291 noah2599 Noah2609 noah2611 noah2647 noah27 koak291 noah2599 Noah2by2 noah2caleb noah2csu noah2eden noah2 noah2599 Noah2609 noah2611 noah2647 noah27 Noah2701 n noah2bonnie Noah2by2 noah2caleb noah2csu noah2eden noah2h Noah2tias noah2x2 noah2yrs noah2yrs noah2yrs noah2000nie Noah2by2 noah2caleb noah2csu noah2eden noah2hudnon ma noah2bonnie Noah2sons Noah32tias noah342 noah34 noah35 noah346 ma noah2nyah noah329 noah3306 noah3333 noah34 noah35 noah346 ma noah32607 Noah329 noah349 noah422 noah4242 noah4 noah2001min noah2sons Noah2tias noah2x2 noah2yrs noah300 noah300 noah300 noah333 noah34 noah35 noah300 noah340 noah440 noah400 noah40 noah400 noah40 noah40 noah40 noah40 noah400 noah4000 noah400 noah400 noah400 noah400 noah400 noah noah32607 Noah329 noah3306 noah3333 noah34 noah35 noah3 noah410 noah413 noah419 noah422 noah4242 noah44 noah44 noah410 noah413 noah4cheney1 noah4ever2007 Noah4K9 noah noah3200 noah413 noah419 noah422 noah4242 noah44 noah440 noah410 noah410 noah4952 noah4cheneyi noah4ever2007 Noah449 noah410 noah410 Noah4675 noah523 noah5239 noah5253 noah526 noah53 noah54 noah54ner noah5193 noah523 noah5239 noah5253 Noah54ne noah611 noak4 noah5193 Noah5Allie noah6624 noah6656 NOAH6maltese noahaa Noan-193 noah523 noah5239 noah5253 noah526 noah53 noah54 noah549 noah5193 Noah5Allie noah5ark noah5jay Noah5Wolfe noah611 noah6 noah5897 Noah5Allie noah6624 noah6656 NOAH6maltese noah713 noah34 noah6566 noah6574 noah6624 noah6656 NOAH6maltese noah713 noah34 noah5199 Noah5Allie noah5ark noah5jay Noah5%olfe noah611 noah619 noah58016 noah6574 noah6624 noah6566 NOAH6maltese noah113 noah115 noan noah6566 noah6574 noah6624 noah6656 NOAH6maltese noah113 noah115 noan noah6566 Noah747 Noah75james noah81an noah8396 Noah84 noah7412 Noah747 noah8196 noah81an noah8396 Noah84 noah5656 noah6574 noah6624 noah6656 NOAH6maltese noah713 noah115 nan noah6566 Noah747 Noah75james noah71 noah77 noah7emmay noah7imer noah7412 Noah817\* noah8196 noah81an noah8396 Noah9i98 noah6man noah8142 Noah817\* noah9 24 noah91001 noah9i98 noah6man noahosuz Noah747 Noah75james noah76 noah77 noah7emay toah794 noah7412 Noah817\* noah8196 noah81an noah8396 Noah84 noah6 wakey noah8142 noah8nate noah9.24 noah91001 noah9198 noah92004 naakyi noan8142 Noah817\* noah8196 noah81an noah8396 Noah84 noah81 ko noah8hana noah8nate noah9.24 noah91001 noah9198 noah9204 noah920 noah8hana Noah9799 noah98 Noah99 Noah9X01 NoahAB06 noahaba noah8144 moah8nate noah9.24 noah91001 noah9198 noah92004 noah921 men noah8hana noah9noah98 Noah99 Noah9X01 NoahaR06 noahateey mene noah97 Noah9799 noahaatan noahaidan Noahaidan4 noahaiden194 mene mbabigail noahadam noahandadin Noahandaverv08 waaraa noamor Noah9199 noah98 Noah99 Noah9x01 NoahAB06 naahabby noahajigail noahadam noahai noahaidan Noahaidan4 noahaidan194 noahamuda noahananel noahandadin Noahandavery08 Noahandavery noahayi noahadam noahai noahaidan Noahaidan4 noahaiden194 noah noahanda noahananel noahandadin Noahandavery08 Noahandavery00 noahandmia noahamuda noahandluke2 noahannie noahanthenu neahantee noahantee noahantee noahantee noahantee noahantee noahantee noahantee noahanthenu neahantee noahantee n noahamuda noahananei noanandadin Noahandavery08 Noahandai noahandluke noahandluke2 noahandmadalyn noahandmia noah noahannah noahannecaleb noahannie noahanthony noaham noahandluke noahandlukel noahandmadalyn noahandmia noahannah noahannecaleb noahannie noahanthony noahan noahannah Noaharthuri noahaug4 noahayi2 noahaya yaa noahannah noahannecaleb noahannie noahanthony noahanton noahar noahannah Noaharthuri noahaug4 noahbart noahbaby noahbaby noahbaby noahbaby noahbit noahbi noahbi noahbart noahbaby noahbaby noahbaby noahark5 Noaharthuri noahaug4 noahavi2 noahava Noahvai Noah noahbali noahbi997 noahbaart noahbaby noahbaby noahbali noahbauer noahbaum noahbay NoAHBB noahbean naaha noahbali noahbauer noahbaum noahbay NoAHBB noahbean naah noanarky noahbl noahbl997 noahbaart noahbaby noahbaby) noahbayi Noahbalesl2 noahbauer noahbaum noahbay NOAHBB noahbean noahbear toitee Noahbeni noahbenjosh noahbenzach noahberkery noahberkley noahb NoahBates12 noahbauer noahbaum noahbay NOAHBB noahbean noahba Noahbenj noahbenjosh noahbenzach noahberkery noahberkiey noah Noahbenj noahbeat noahbob15 noahboo noahbordeion noahbar noahbenj noahbenjosh noahbenzach noahberkery noahberkley noahboal noahboat noahbob15 noahboo noahboidelon noahboy noahboal Noahbryanii noahbti noahbtil noahbtil noahbudd neahbryan noahboal noahboat noahbobl5 noahboo noahbordelon noahboy noahbryan Noahbryanli noahbtol noahbaleb noahcanonan noahcaleb noahcan noahcaeleb2 noahcain noahcaleb noahcanonan noah







# THE GLASS ROOM



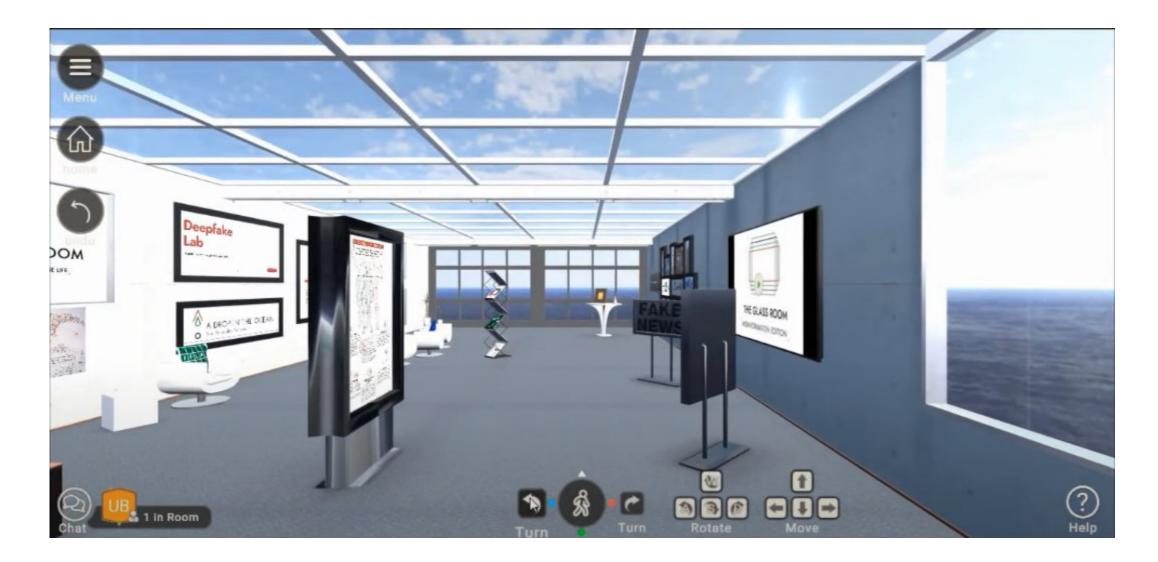
### THE GLASS ROOM

#### #THEGLASSROOM



Monaghan County Library, October 2020





Credits: Koper Library - Slovenia



#### Utena A. and M. Miškiniai public library, Lithuania, November 2020

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# AUTHENTICITY

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# 2 DESIGN & VISUAL

**3** TECH DEPENDENCY

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## AUTHENTICITY

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# Deepfake Lab

Unraveling the mystery around deepfakes.

07.

08.

09.

10.



Technical details	Visual flaws			
The deepfake was exported with a resolution of 64 px. The lower resolution means it took less time to train the algorithm, because the model only had to learn how to create a low-resolution image. In close up face shots, the		Algorithm	SAEHD	Project reach
		Dataset size		1400/2000 images
		Iteration amount		100000/268000 times
low resolution is evident.		Output resolution		64/128 pixels
		Training time		8/63 hours

#### **06. Target Choice**

We've seen how the source is important in training the algorithm. What about the target video?

Even with a good source, it can be hard to create a deepfake. Indiana Jones contains chaotic shots. Compared to the cleaner videos we used before, the algorithm now has difficulty keeping up.

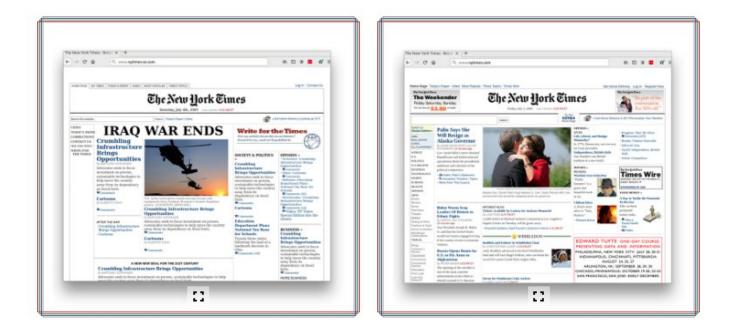




Original target video: Indiana Jones and the Temple of Doom | Rope Bridge Fight

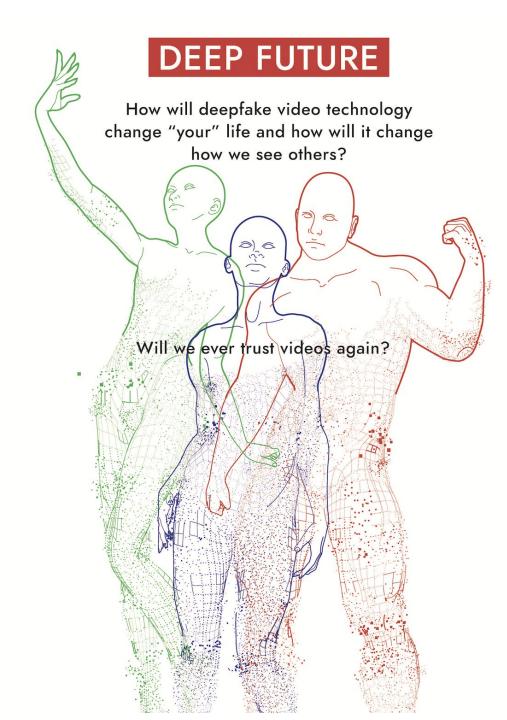
 $(\uparrow$ 

### ¿Cuáles de las siguientes portadas del New York Times son falsas?



¡Selecciona una de las opciones de arriba!

Compruebe



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## AUTHENTICITY

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# 2 DESIGN & VISUAL

**3** TECH DEPENDENCY

### HOW YOUR PHONE IS DESIGNED TO GRAB YOUR ATTENTION

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#### It makes you feel like you're getting ahead

Do you want to be more popular? Quantifying friends and interactions means that you will naturally spend more time online to try to expand your social circle.

#### The Follower Count -

A simple way to display popularity within a platform. Little is done to differentiate between real people you know and care about and people you won't remember tomorrow.

#### The Experience Meter

A progress count on social apps and role-playing games that shows a dedication to the platform.

#### **↑**, The Boosted Post

 $( \mathbf{ } )$ 

Viral or not, reblogging, retweeting or otherwise having your content shared by others is one of the strongest ways to indicate social acceptance.

Do you remember the last time you shared something that went " viral?

# J F ÷

#### It gives you FOMO (fear of missing out)

Whether hanging out with friends, online or in a game, you want to feel like you belong. Designing apps as social hubs, with all of the trends and challenges of everyday life, means you will want to get involved.

#### The New Trend

Setting new trends with an app, such as stickers, filters or rewards, generates higher sign-up rates and boosts popularity.

#### The Online Indicator

A visual cue to show others are available, ready and active online - even if that might not be the case.

#### The Streak

4

A tool that measures ongoing engagement and loyalty. Longer streaks are rewarded with visibility and generate pressure to compete with others. Lose your streak and you have to start over.

Have you ever stayed on your phone too long because you didn't want to lose your streak?









# dcoublecheck



















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# AUTHENTICITY

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# 2 DESIGN & VISUAL

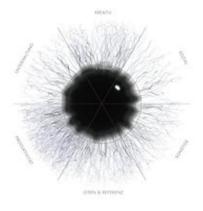
**3** TECH DEPENDENCY





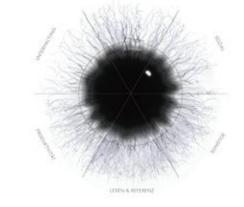
Unter 18

As a product of the information age, smartphones promote communication and make our lives more convenient. They have quickly become an "intimate companion", while sucking up more and more of our time. In the past, we assumed that addiction was mostly chemical, but now we know behavioural addiction is real: each day, people spend at least three hours on their phones. In 2019, Chinese netizens spent an average of 5.69 hours a day on their mobiles, a fivefold increase since 2017. This project aims to make people more aware of the time they spend on their phones, and encourage them to use them less.



25-30

EEXY

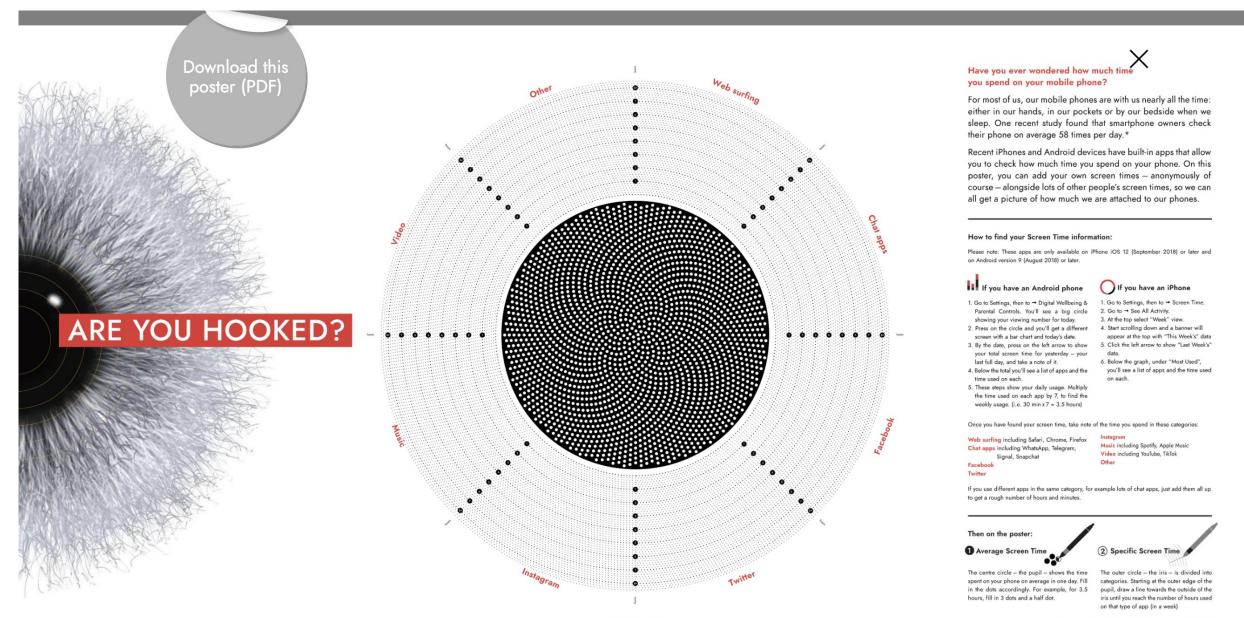


19-24



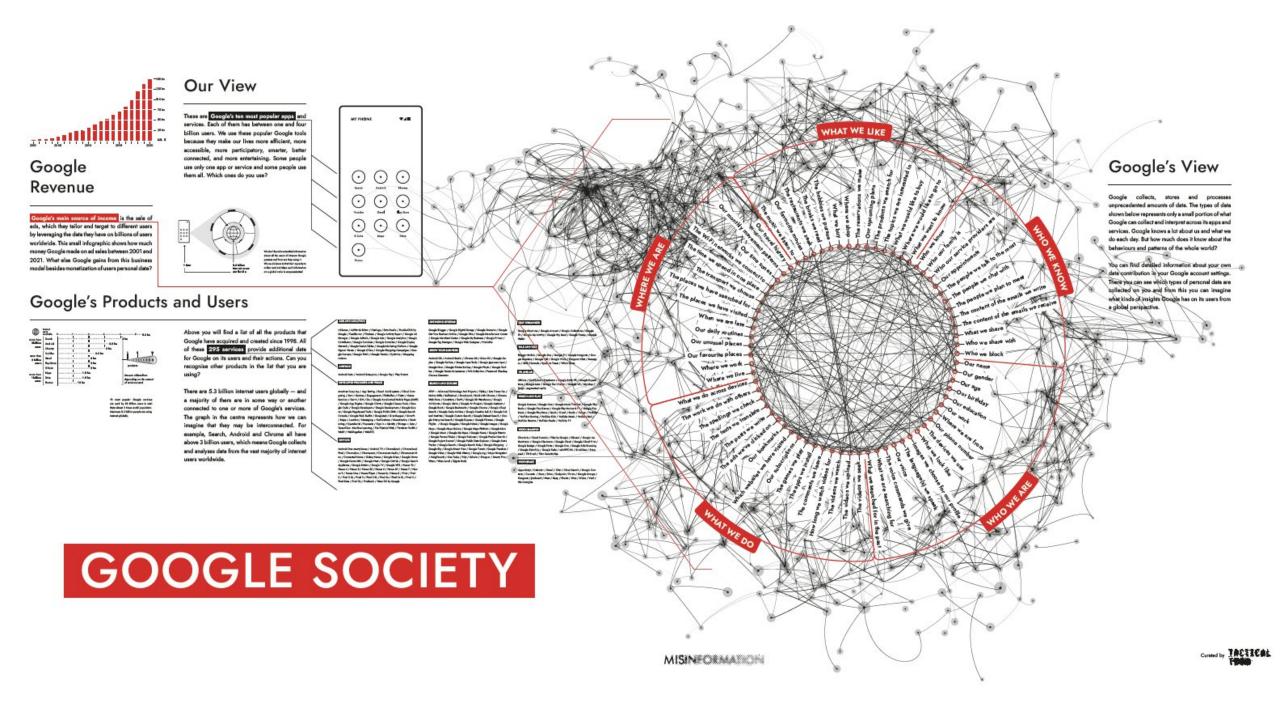
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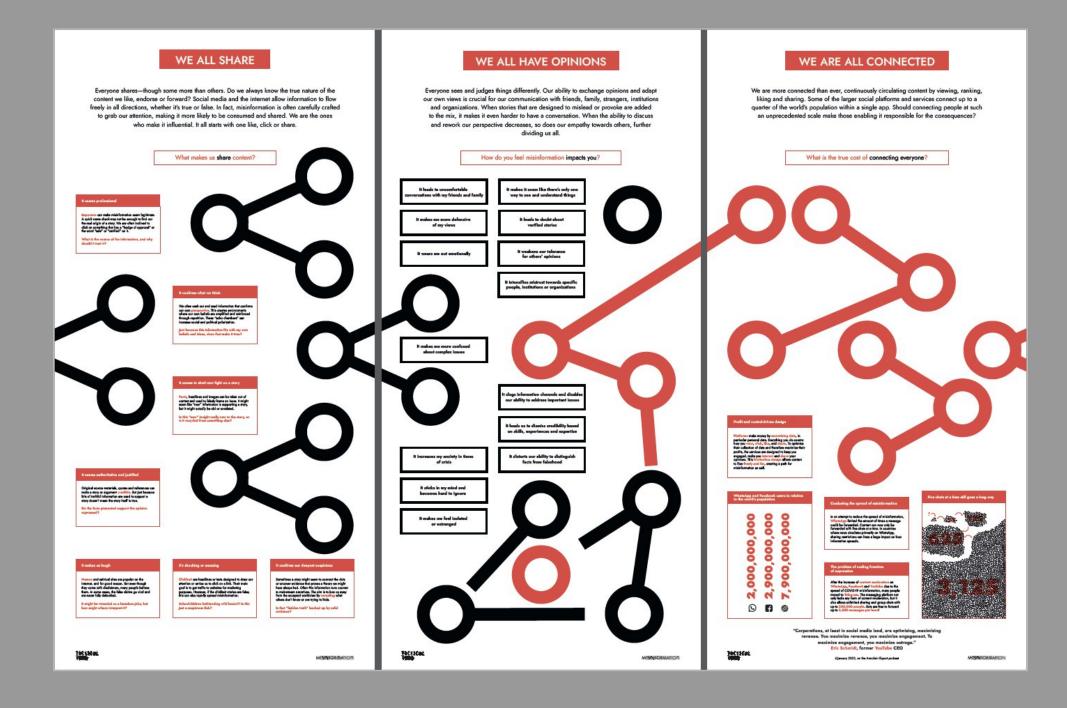
25-30

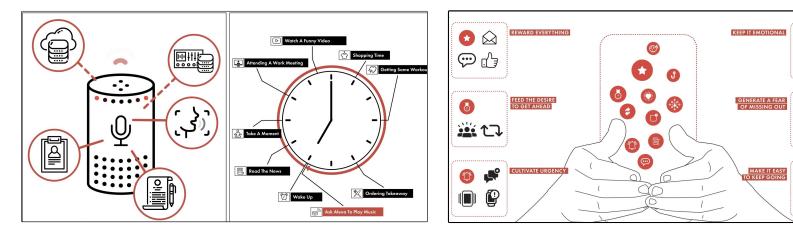


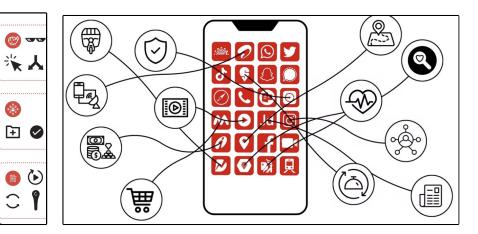
MISINFORMATION

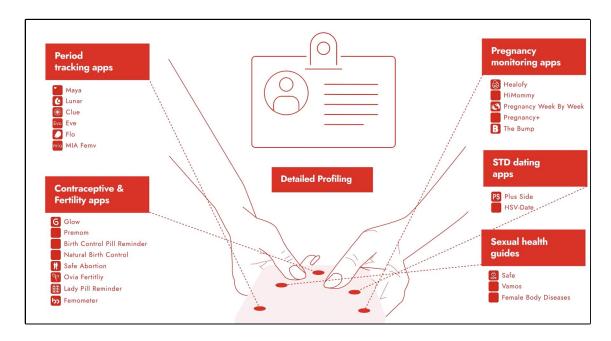
\* https://kommendotech.com/statistics/how-nuch-time-does-the-average-person-spend-on-their-phore

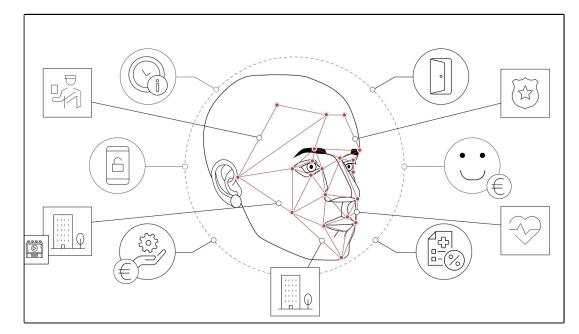












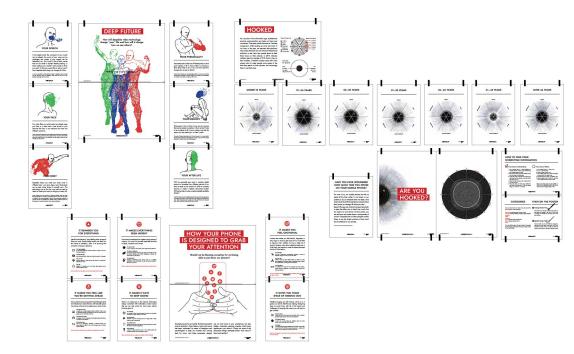
### What's on for the Glass Room :

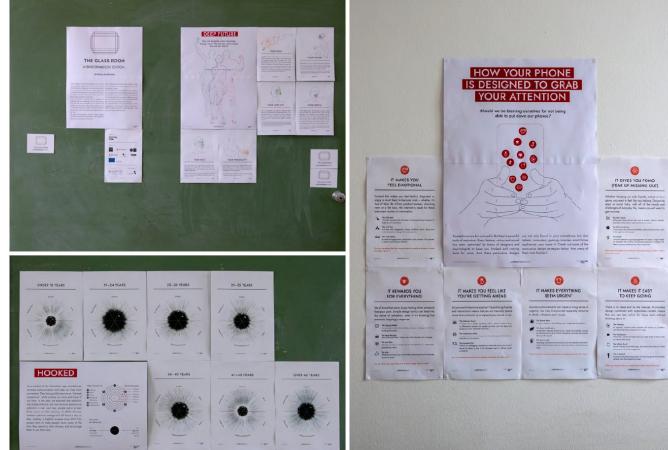
- Misinformation Edition now in over **15 languages**!
- Developed an **Outdoor** version of the Community Edition
- Developed a **Low-Cost** version of the Community Edition (A3 and A4 prints)
- Partnerships in Nigeria, India, Balkans, and Brazil to adapt the exhibition

- Larger Glass Room currently on show at MOD., Adelaide Australia & DHMD Dresden, Germany and Austria in Dec 2022



Berlin, Germany March 2022





The Glass Room,

Data Detox Kit, and

**Digital Enquirer Kit** 

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Making sense of the digital



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 Explore: Digital Enquirer Kit

3. Discussion about local contexts

Data Detox Kit

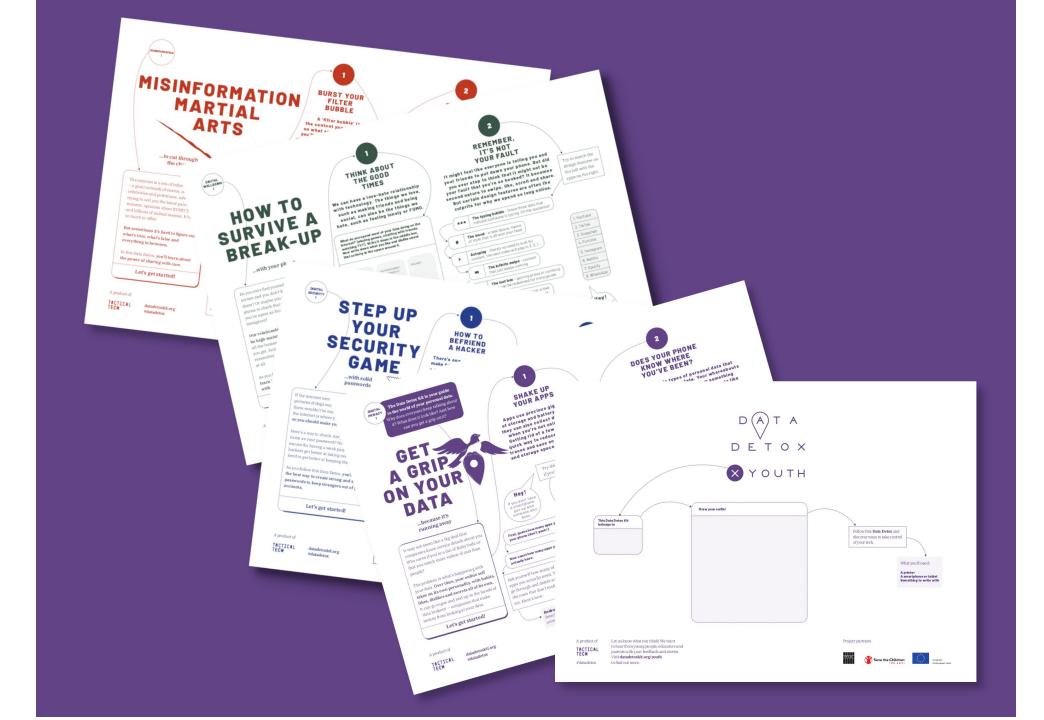
#### Data Detox Kit

A self-learning guide to increase online privacy, digital security and wellbeing. It offers simple steps you can take towards a more balanced digital lifestyle.

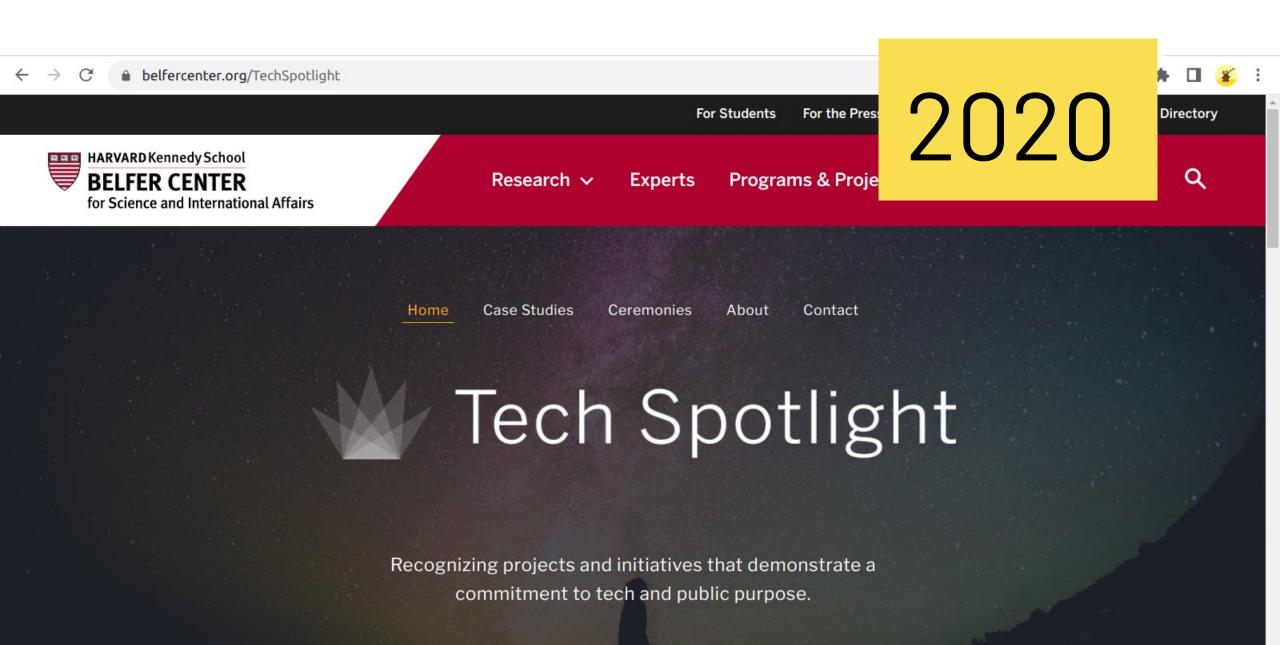
datadetoxkit.org

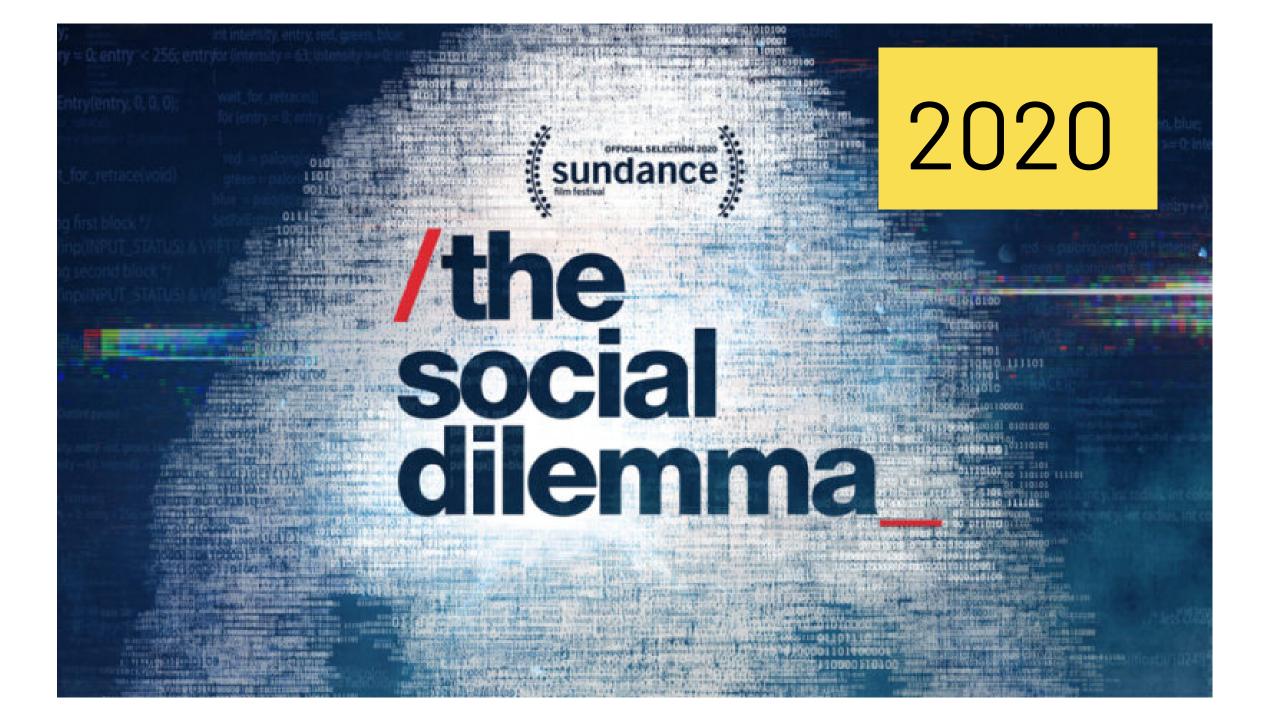


English	Español		עברית	Svenska
العربية	Euskara		Nederlands	ภาษาไทย
bahasa	Français	D(A) T A	Norsk	Українська
Беларуская	हिन्दी	D E T O (X)	Polski	繁體中文
বাংলা	Hrvatski		Português	Armenian
Dansk	Italiano	K I T	русский	اردو
Deutsch	日本語		slovenščina	တံး
Ελληνικά	Lietuvių	datadetoxkit.org	Suomeksi	සිංහල













# DATA DETOX KIT Workshops



#### Slide Deck



# Who Is Mr. J?

Browsing Histories: Metadata Explorations by Tactical Tech & Share Lab http://www.20min.ch/switzerland/news/story/Swiss-Italian-Border-will-close-30130071

http://www.mediajobs.ch/openings/index1.html?sk=mj&category=219&searchtype= angebot&Media-Journalism-Publishing

https://www.google.com.hk/search?q=brew+house&oq=Brew+House&aqs=chrome. .61i57j0l5.j0j4&sourceid=chrome&es\_sm=91

https://www.google.com.sg/search?q=30+Merchant+Road&oq=30+Merchant+Road &aqs=chrome..67i77.j0j7&sourceid=chrome&es\_sm=91

https://www.google.com.sg/webhp?sourceid=chromeinstant&ion=1&espv=2&ie=UTF-8#q=marina%20bay%20room

https://www.google.com.sg/maps/place/Lee+Kuan+Yew+School+of+Public+Policy/ @1.3014704,103.1190111,15z/data=!4m2!1m1!1s0x0 http://www.20min<mark>.ch/switzerland</mark>/news/story/<mark>Swiss-Italian-Border</mark>-will-close-30130071

http://www.media<mark>jobs.ch</mark>/openings/index1.html?sk=mj&category=219&searchtype=a ngebot&<mark>Media-Journalism-Publishing</mark>

https://www.google.com<mark>.hk</mark>/search?q=brew+house&oq=<mark>Brew+House</mark>&aqs=chrome..6 1i57j0I5.j0j4&sourceid=chrome&es\_sm=91

https://www.google.com<mark>.sg</mark>/search?q=30+Merchant+Road&oq=<mark>30+Merchant+Road</mark>&a qs=chrome..67i77.j0j7&sourceid=chrome&es\_sm=91

https://www.google.com<mark>.sg</mark>/webhp?sourceid=chromeinstant&ion=1&espv=2&ie=UTF-8#q=marina%20bay%20room

https://www.google.com.sg/maps/place/<mark>Lee+Kuan+Yew+School+of+Public+Policy</mark>/@ 1.3014704,103.1190111,15z/data=!4m2!1m1!1s0x0

# Mr. J's browser history included:

- 21500 URLs from his activities between April-June of that year
- Exact time and date
- Number of times visited
- Last time visited

### In an average week:

- Mr. J starts browsing on his computer around 9am
- On the weekend he sleeps in and starts around midday
- On Thursday and Saturday evenings he leaves the house, returning to browsing around midnight or late the next morning

# Mr. J's location:

- His life patterns were out of the ordinary in the first two weeks of April
- Taking a closer look at the URL revealed that he was traveling from Switzerland to Hong Kong and Singapore



# Mr. J's location:

His Google Map searches revealed which places he intended, desired, or preferred to go in Hong Kong and Singapore

www.google.com.hk/[...]Brew+House www.google.com.sg/[...]30+Merchant+Road www.google.com.sg/[...]marina%20bay%20room www.google.com.sg/[...]Lee+Kuan+Yew+School+of+Public+Policy

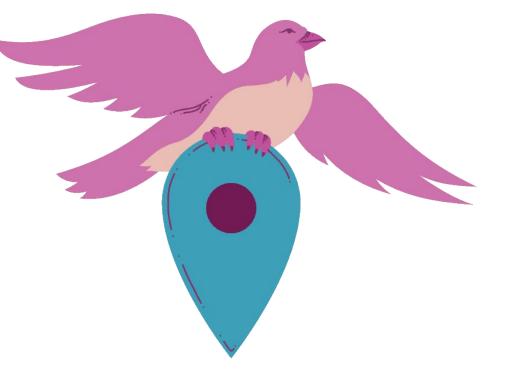
# **Identity and Social Network**

In fact, within just a few minutes of analyzing this browser history data set, Mr. J's Facebook visits revealed his real name and enabled the researchers to reconstruct part of his social connections.

Read the full report:



Does your Photo Filter App need access to your location?



# Turn off any permissions that an app doesn't need to function:



Android: Settings → Apps → Manage access on a per-app basis

iPhone: Settings → Privacy → Select the permission you'd like to manage → Manage access on a per-app basis

# **Digital Enquirer Kit**

### **Digital Enquirer Kit**

An e-learning course about how to prevent the spread of misinformation.

The course covers media literacy, verification, navigating the internet and how to fact-check safely.

digitalenquirerkit.org





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Digital Enquirer

#### **The Do No Harm Principle**

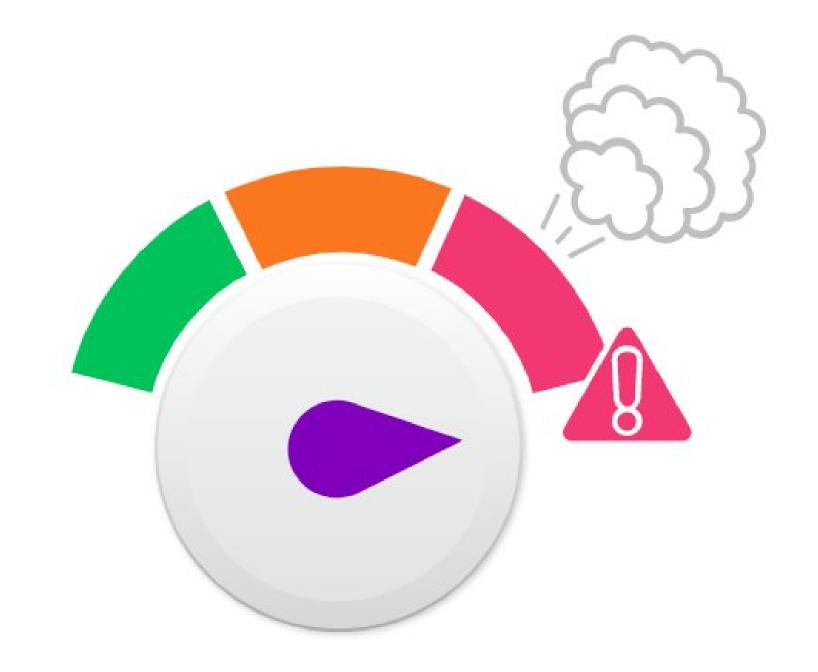


The **Do No Harm** principle means that you prioritize the safety and well-being of yourself and others. You help as much as you can without causing harm to yourself and others.

As a Digital Enquirer, you should always refer back to the Do No Harm principle when you embark on an enquiry, document information, or share information with others.

Tip!

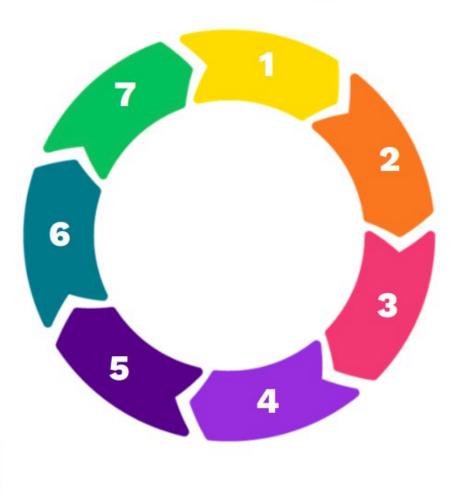






ngui

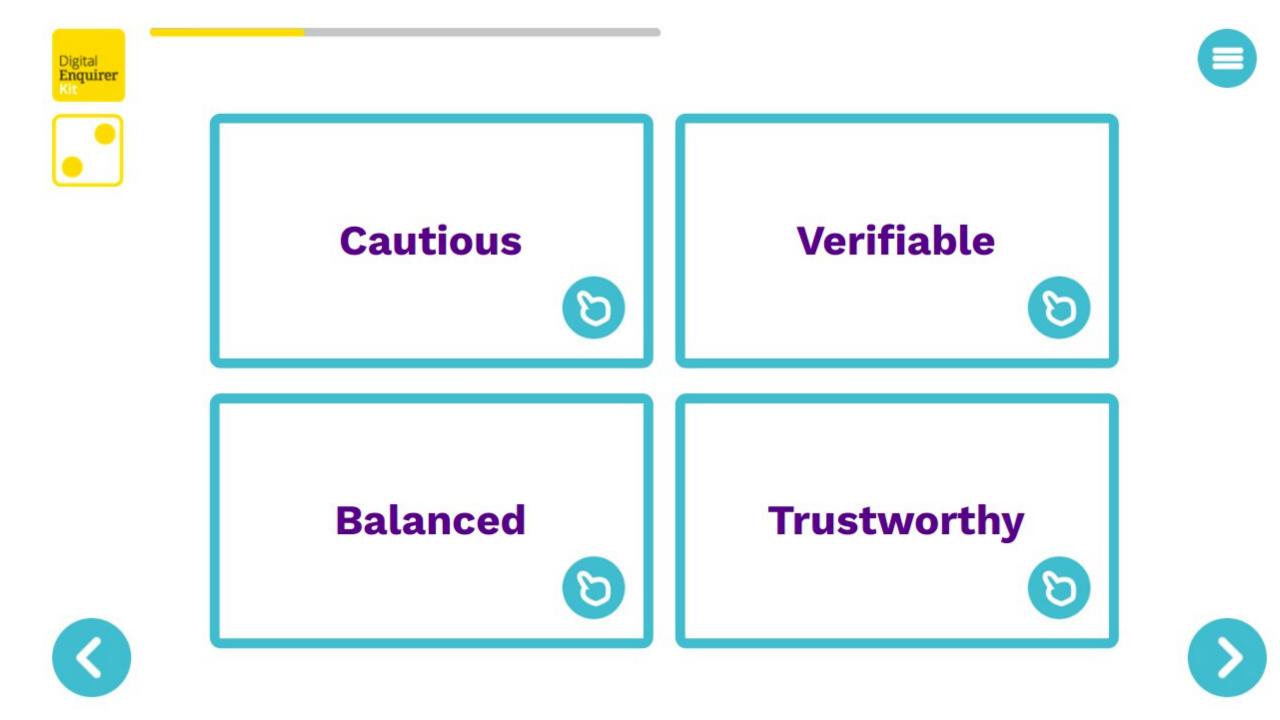
#### **A Reliable Way to Conduct Research**



One of the most reliable ways of conducting research is to follow the **Scientific Method**. As the name implies, scientists in the lab follow these steps, as well as researchers of various disciplines and professions outside of the sciences.

There are seven steps for a Digital Enquirer. Let's see what they are.



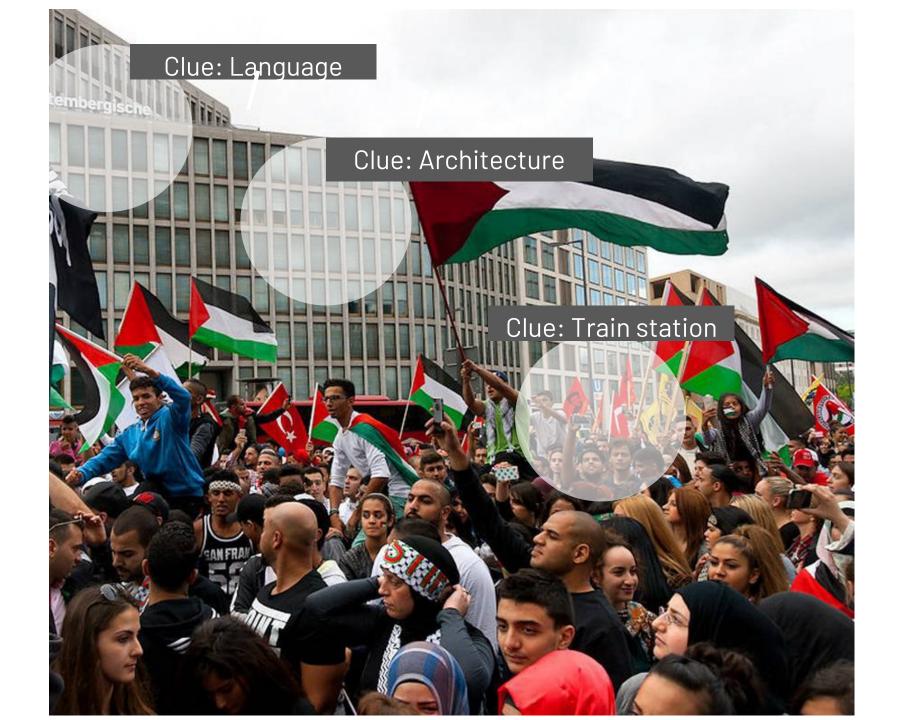


## ACTIVITY: City Spotting



CANYOUTELL INWHICH CITIES THESE IMAGES WERE TAKEN?







Clue: Architecture

Clue: Language

恭喜發財

111116/111692

Clue: Parking sign

Clue: Betting shop

Continue building of the



Clue: Architecture

Clue: Driving side

Clue: Ginza taxi





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Local Context Discussion

- 1. Do you see that these projects will fit into your context? (Why? Why not?)
- 2. How should these projects change to fit in or be more interesting to local audiences?
- 3. What should be taken into consideration? (in regards to localizing and later using the materials)

## Call to action:

Open to localization and adaptation partnership for Cambodian contexts...

Email Safa at <u>safa@tacticaltech.org</u> to discuss details!

## **Thank You!**

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